Zeitschriftenlese

Schlüter, Oliver: BGH entscheidet langjährigen Streit um gebührenrechtliche Behandlung paralleler presserechtlicher Ansprüche: Vorprozessual wie gerichtlich kann nur noch aus einem addierten Gesamtstreitwert abgerechnet werden. – S. 317-325

Mann, Roger: Die Klarstellung nach Stolpe-Rechtsprechung. – S. 326-329

Reislhuber, Anna Maria: Zwischen Sensationslust und Persönlichkeitsrecht: Neuere Entwicklungen im Recht der Wort- und Bildberichterstattung über Prominente unter Berücksichtigung aktueller Entscheidungen. – S. 330-334

Bruns, Alexander: Persönlichkeitsschutz im Internet: medienspezifisches Privileg oder medienpersönlichkeitsrechtlicher Standard. – S. 421-427

Ohly, Ansgar: Verändert das Internet unsere Vorstellung von Persönlichkeit und Persönlichkeitsrecht?. – S. 428-437

Engels, Stefan: Mehr Gestaltungsspielräume für die Sender: Die neuen Vorschriften zur Produktplatzierung. – S. 438-442

Weitner, Malte: Rechtsprechungsübersicht zum Buchpreisbindungsrecht in der Zeit von 01.01.2008 bis 31.06.2011. – S. 443-445

Kempter, Johanna: Geschichte und Leitlinien des ifp: Neue Wege in der kirchlichen Ausbildung von Journalisten nach dem zweiten Vatikanischen Konzil. – S. 270-282

Modler, Isabelle: Die studienbegleitende Journalistenausbildung an der ifp: Eine Absolventenbefragung. – S. 283-295

Müller, Andreas; Stoffel, Sarah; Siegler, Madeleine: Die Volontärsausbildung am ifp: Befragung der Teilnehmer. – S. 296-314

Theobald, Adolf: Ein zweideutiges Druckproblem: Plädoyer für eine freie kirchliche Presse. – S. 316-319

Klinge, Heiko: Diozösen müssen kooperieren: Plädoyer für die Zukunftsfähigkeit der Bistumspresse. – S. 320-324

Schießl, Johannes: Immer noch jede Woche mehr als eine Million Leser: Die Auflage hängt ab von der Nähe der Menschen zu ihrer Kirche. – S. 325

Bordfeld, Elmar: Gedruckte Stimme der Päpste: 150 Jahre Vatikanzeitung „L'Osservatore Romana". – S. 327-345

Gemmingen, Eberhard von: Wie Pius XI. die Erfindung des Grafen Marconi nutzte: Zur Gründung von Radio Vatikan vor 80 Jahren. – S. 346-349

Die Kirche verstehbar machen: Interview mit Pater Bernd Hagenkord, Leiter des deutschsprachigen Programms von Radio Vatikan. – S. 350-353

Oertl, Ferdinand: Zwischen Nähe und Distanz zu den Bischöfen: Catholic Press Association of North America wird 100 Jahre alt. – S. 354-361

Klenk, Christian; Steuer, Albert: Aufregung, schöne Bilder und enttäuschte Erwartungen: Wie die Medien über den Deutschlandbesuch von Papst Benedikt XVI. berichtet haben. – S. 362-369

Kleinnijenhuis, Jan et al: Social Influence in Networks of Practice: An Analysis of Organizational Communication Content. – S. 587-612

Susskind, Alex M.; Odom-Reed, Peggy R.; Viccari, Anthony E.: Team Leaders and Team Members in Interorganizational Networks: An Examination of Structural Holes and Performance. – S. 613-633

„Through the examination of 11 intact interuniversity research project teams, this study examines the relationship between team leaders, team members, their communication networks (represented as structural holes), and performance. The study shows that in the conduct of their work, the team leaders bridged more structural holes than team members. Although team leaders demonstrated a higher level of out-of-alliance performance, they did not demonstrate higher levels of individual performance on their teams (compared with team members). Furthermore, we examined the relationship between structural holes and both individual team member performance and overall team performance. Contrary to our expectations, bridging structural holes were not significantly related to individual team member performance but were negatively and significantly related to overall team performance,

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the effect of which came mainly from team members' effective size."

Himelboim, Itai: Civil Society and Online Political Discourse: The Network Structure of Unrestricted Discussions. – S. 634-659

„The goal of this study is to examine-theoretically and empirically-the implications of unrestricted, computer-mediated social interactions for civil society. Discussions of 207,419 participants in 35 newsgroups over 6 years are examined. Patterns of participation and attention attraction follow a power-law degree distribution-a highly skewed distribution-as is expected in large networks. Furthermore, analysis shows that these patterns are dependent on group size: The larger a group, the more skewed is its distribution. These patterns indicate hierarchical social structures that limit equality among participants and well-informed citizenry. The growth of discussions, which can empower civil society, is in fact making it more hierarchical."

Ikeda, Ken'ichi; Boase, Jeffrey: Multiple Discussion Networks and Their Consequence for Political Participation. – S. 660-683

Nisbet, Erik C.; Myers, Teresa A.: Anti-American Sentiment as a Media Effect?: Arab Media, Political Identity, and Public Opinion in the Middle East. – S. 684-709

Lim, Joon Soo; Golan, Guy J.: Social Media Activism in Response to the Influence of Political Parody Videos on YouTube. – S. 710-727

„Grounded in scholarship on both the perceptual and behavioral components of the third-person effect, the present experimental study examined the effects of perceived impact of political parody videos on self and on others, by varying the perceived intent of the video producer and perceived level of exposure. Building on previous research on the behavioral consequences of such presumed influence, we tested a hierarchical regression model to show how perceived influence on others predicted individuals' willingness to engage in social media activism (i.e., corrective actions). Results demonstrated that participants in our study showed greater perceived influence of the political parody video when it was presented by a source of highly persuasive intent than by a source of low persuasive intent. Unlike our prediction for the effect of perceived exposure, we did not find the effect of perceived level of exposure on the presumed influence on others. Finally, the results of a hierarchical regression analysis showed that the perception of influence on others was positively associated with participants' willingness to take a corrective action-the likelihood of engaging in political social media activism."

Communication Theory
Jg 21 (2011) Nr 4

Clark, Lynn Schofield: Parental Mediation Theory for the Digital Age. – S. 323-343

„This article describes the theory of parental mediation, which has evolved to consider how parents utilize interpersonal communication to mitigate the negative effects that they believe communication media have on their children. I discuss the strengths and weaknesses of this theory as employed in the sociopsychologically rooted media effects literature as well as sociocultural ethnographic research on family media uses. To account for the emotional work that digital media have introduced into contemporary family life, I review interpersonal communication scholarship based on sociologist A. R. Hochschild's (1977, 1989) work on emotions, and suggest L. Vygotsky's (1978) social development theory as a means of rethinking the role of children's agency in the interactions between parents and children that new media affords. The article concludes by suggesting that in addition to the strategies of active, restrictive, and co-viewing as parental mediation strategies, future research needs to consider the emergent strategy of participatory learning that involves parents and children interacting together with and through digital media."

Enck-Wanzer, Darrel: Tropicalizing East Harlem: Rethorical Agency, Cultural Citizenship, and Nuyorican Cultural Production. – S. 344-367

Li, Hongmei: The Gendered Performance at the Beijing Olympics: The Construction of the Olympic Misses and Cheerleaders. – S. 368-391

„This article analyzes the gendered performance at the Beijing Olympics by looking at the elite cheerleaders and Olympic misses, including medal and country presenters at the Olympic and Paralympic opening and closing ceremonies. Drawing upon participant observation, unstructured interviews, media reports, and blogs, this article argues that the paradoxical construction of Chinese women stands for the broader context of Chinese modernity. The seeming paradoxes of tradition and modernity, and Oriental femininity and Occidental sexuality perpetuate old and produce new gender politics in China. The internally contradictory hybrid representation of gender in contemporary China contributes to feminist communication theory by illustrating not only uneven processes of modernity but also the continuing importance of gender in nationalist politics."

Pinon, Juan: „Ugly Betty" and the Emergence of the Latina/o Producers as Cultural Translators. – S. 392-412

„A critical examination of Betty's adaptation process sheds light on the disjuncture between global television distribution trends and national television markets' business cultures. The process of bringing the „ugly duckling" format to the English-language mainstream media market can be better understood as symptomatic of the larger changes taking place within the U.S. television industry, but also as the crucial intervention of Latina/o producers with their cultural and symbolic leverage to make the project possible. In pushing the project forward, Latina/o producers' involvement reveals how their hybrid subjectivities position them in the industry as cultural translators building a bridge to mainstream and global audiences."

Ceisel, Christina Maria: El Rock Star Perfecto?: Theorizing Juanes and New Directions in Cross-Over Celebrity. – S. 413-435

Barnhurst, Kevin G.; Besel, Richard; Bodmann, Christopher: Subjective Posture and Subjective Affluence: Chicago Field Theories in the U.S. Media and Political Systems. – S. 436-455

„To further understanding of how individuals experience media and political systems, this article compares a project in the Chicago sociology tradition to concepts from Bourdieu's field theory and practical reason. Limited life history documents from Chicago working-class and more-advantaged young adults illustrate two interactionist concepts, subjective posture, one's stance toward media and politics, and subjective affluence, the range of empowerment the postures reveal. A stance as individual consumer, primarily in pursuit of entertainment, crossed over class lines, but elite participants had higher subjective affluence, with agency as political actors influencing others. The similarities illustrate an aspect of Bourdieu's habitus, and their class differences illustrate distinctions in symbolic power. The results advance theory in the midrange between macrolevel structures and microlevel subjectivity."

Communication, Culture & Critique
Jg 4 (2011) Nr 3

Handley, Robert L.: Systematic Monitoring as a Dissident Activist Strategy: Palestine Media Watch and U.S. News Media 2000-2004. – S. 209-228

„When news organizations began covering the Intifada in 2000, activists formed a media-monitoring group called Palestine Media Watch to lobby journalists to interpret the Israeli-Palestinian conflict within an international law framework. Activists minimized their dissidence in relation to journalism, systematically monitoring coverage over a period of several months, and meeting face-to-face with newsworkers. Drawing upon archives and interviews, I demonstrate that dissident media-monitoring groups play a small, but meaningful role in the newsmaking process. Dissidents can produce changes because they can formulate criticisms that newsworkers define as „journalistically useful." I define these criticisms to show how the definition facilitates and limits what can be accomplished via systematic monitoring, and suggest alternative dissident media strategies."

Brooten, Lisa: Media, Militarization, and Human Rights: Comparing Media Reform in the Philippines and Burma. – S. 229-249

Fuentes-Bautista, Martha; Gil-Egui, Gisela C.: Community Media and the Rearticulation of State-Civil Society Relations in Venezuela. – S. 250-274

„This article critically examines the role of community media movements in articulating state-civil society relations in the establishment of a popular radical democracy in Venezuela. We employ institutional analysis and a frame-alignment approach to understand how community and alternative media (CAM) advocates negotiated issues of identity and autonomy from the state in the creation of the National System of Popular, Alternative, and Community Communication between 2008 and 2009. The analysis revealed that CAM groups reasserted unmet demands for access to the spectrum and autonomy from state agencies, while amplifying the government's „anti-imperialist conflict frame" as a rationale for increased popular participation in the media. We discuss the democratic potential of these policies and the populist public sphere in Venezuela."

Shi, Yu: Creating New Subjectivities: The Resistant Tactics of the Dislocated People in China's Real Estate Development. – S. 275-295

Duffy, Brooke E.; Liss-Marino, Tara; Sender, Katherine: Reflexivity in Television Depictions of Media Industries: Peeking Behind the Gilt Curtain. – S. 296-313

„This study considers whether television shows depicting the media industries are reflexive about the challenges currently facing traditional media. It draws upon a multimethod qualitative analysis of five series – 30 Rock, Mad Men, Entourage, Studio 60 on the Sunset Strip, and Ugly Betty – to investigate whether reflexivity constitutes an attempt to safeguard these industries' mythical place at the „mediated center." We argue that reflexivity elucidates these shows in 3 ways: via textual reflexivity (within the shows themselves); producer reflexivity (as articulated by the production staff); and research reflexivity (how we, as researchers, engage with the data and their contradictions). We conclude, however, that reflexivity is used to inoculate these representations from highlighting the very real threats facing traditional media industries."

Callahan, Clark: Negotiating Adaptation: Perceptions of Culture and Communication among Cultural Sojourners. – S. 314-332

„This study examines how cultural sojourners who have adapted to their host culture and then returned to their original culture describe their adaptive communication. These descriptions were collected using an open-ended survey method which was designed to reveal communication experiences in 3 adaptive areas, (a) deculturation, (b) reentry, and (c) psychological adjustment. Results reveal that this group of cultural sojourners did not experience significant deculturation upon reentry into their home culture, but instead had very strong views about the integration of „extracultural" knowledge into overall cultural values regarding their communication."

Communications
Jg 36 (2011) Nr 3

Bassett, Caroline; Hartmann, Maren; O'Riordan, Kate: Introduction: Revisiting Digital Me-

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dia Technologies?: Understanding Technosociality. – S. 283-290

O'Riordan, Kate: Revisiting Digital Technologies: Envisioning Biodigital Bodies. – S. 291-312

„In this paper the contemporary practices of human genomics in the 21st century are placed alongside the digital bodies of the 1990s. The primary aim is to provide a trajectory of the biodigital as follows: First, digital bodies and biodigital bodies were both part of the spectacular imaginaries of early cybercultures. Second, these spectacular digital bodies were supplemented in the mid-1990s by digital bodywork practices that have become an important dimension of everyday communication. Third, the spectacle of biodigital bodies is in the process of being supplemented by biodigital bodywork practices, through personal or direct-to-consumer genomics. This shift moves a form of biodigital communication into the everyday. Finally, what can be learned from putting the trajectories of digital and biodigital bodies together is that the degree of this communicative shift may be obscured through the doubled attachment of personal genomics to everyday digital culture and high-tech spectacle."

Cornelio, Gemma San; Ardeval, Elisenda: Practices of Place-Making through Locative Media Artworks. – S. 313-334

Paasonen, Susanna: Revisiting cyberfeminism. – S. 335-352

„In the early 1990s, cyberfeminism surfaced as an arena for critical analyses of the inter-connections of gender and new technology – especially so in the context of the internet, which was then emerging as something of a „mass-medium". Scholars, activists and artists interested in media technology and its gendered underpinnings formed networks and groups. Consequently, they attached altering sets of meaning to the term cyberfeminism that ranged in their take on, and identifications with feminism. Cyberfeminist activities began to fade in the early 2000s and the term has since been used by some as synonymous with feminist studies of new media – yet much is also lost in such a conflation. This article investigates the histories of cyberfeminism from two interconnecting perspectives. First, it addresses the meanings of the prefix „cyber" in cyberfeminism. Second, it asks what kinds of critical and analytical positions cyberfeminist networks, events, projects and publications have entailed. Through these two perspectives, the article addresses the appeal and attraction of cyberfeminism and poses some tentative explanations for its appeal."

Reinhard, CarrieLynn D.: Studying the Interpretive and Physical Aspects of Interactivity: Revisiting Interactivity as a Situated Interplay of Structure and Agencies. – S. 353-374

„The concept of „interactivity" has routinely been used to differentiate older analogue media and newer digital media. In this usage, interactivity has come to be defined as primarily a physical behavior from the person, as dictated by the media product, which has technological and/or content features that enable, promote, and require specific types and amounts of such activity. However, physical behaviors are only part of the processes involved in engaging with a media product. These also involve cognitive, affective and interpretive behaviors. Additionally, what are considered the most important behaviors may vary in any given media reception situation. This paper reports on a study that considered interactivity as involving interpretive and physical behaviors together. In interviews about people's engaging with new and old media products, the processes of interactivity were mapped for their interconnected components. The results help illustrate the complexity of the concept."

Ellis, Phil: Reenacttv.net: Re-Working the Site(s) of New Television: Participants, Contemporary and Historical Television, and the Archive. – S. 375-394

„This article investigates the potential for new television as arts practice. It explores this potential by revisiting acts and sites of television's history through processes of enactment, specifically the reenactment of The Man with the Flower in his Mouth, the first drama broadcast by John Logie Baird (with the BBC) in 1930. This took place in Baird's studio at 133 Long Acre, London. The article outlines key features of various possibilities for a „new" television and a new television arts practice and considers how reenactment as an arts process might address the „trace" of historical television's archive, and in doing so also give it a particular contemporary relevance. Theorists of memory and storage (Ricoeur and Derrida) are drawn upon to develop forms of thinking about television and performance as archive which are then drawn on to consider the prospects for reenacttv.net. Reenacttv.net is an art and television history project which will reenact The Man with the Flower in His Mouth in the summer of 2012."

Computer Law Review International
Jg 12 (2011) Nr 5

Salsas, Eduard; Härting, Niko: L'Oreal v. eBay: Consequences for EU Member States. – S. 137-141

Gercke, Marco: 10 years Convention on Cybercrime. – S. 142-149

Computer und Recht
Jg 27 (2011) Nr 9

Stöckel, Oliver; Brandi-Dohrn, Anselm: Der dingliche Charakter von Lizenzen: Ein Grundlagenbeitrag zur Dogmatik der Rechte an Geistigem Eigentum. – S. 553-559

Meyer, Stephan T.: Miturheberschaft und Aktivlegitimation bei freier Software. – S. 560-565

Gerpott, Torsten J.: Erweiterung potentieller Universaldienstleistungen im neuen Telekommunikationsgesetz. – S. 568-574

Härting, Niko: Öffentlichkeitsarbeit einer Landesbehörde: Warum die „Facebook-Kampagne" des ULD verfassungswidrig ist. – S. 585-588

Rössel, Markus: Filterpflichten des Providers im Lichte des EuGH: Eine Entlastung des I. Zivilsenats. – S. 589-596

Jg 27 (2011) Nr 10

Schneider, Jochen: Pflege im Einsatz gegen Erschöpfung: Was Freundschaft und unkörperliche Software im Rahmen der Pflege verbindet und wie sich bei gemischten Verträgen die Vergütung erhöht. – S. 626-633

Redeker, Helmut: Information als eigenständiges Rechtsgut: Zur Rechtsnatur der Information und dem daraus resultierenden Schutz. – S. 634-638

Wolff, Heinrich Amadeus; Nacimiento, Grace: Verfassungsrechtliche Vorgaben bei der Verteilung knapper Güter: Außergesetzliche Frequenzvergaben nach behördlichem Ermessen?. – S. 648-653

Piltz, Carlo: Der Like-Button von Facebook: Aus datenschutzrechtlicher Sicht: „gefällt mir nicht". – S. 657-663

Jg 27 (2011) Nr 11

Grützmacher, Malte: Lizenzgestaltung für neue Nutzungsformen im Lichte von § 69d UrhG (Teil 2): Die urheber- und vertragliche Ebene bei Core, Cluster, Cloud & Co.. – S. 697-704

Hartung, Jürgen; Busche, Angela: Datenschutz- und arbeitsrechtliche Grenzen des Lizenzmanagements: Der Einsatz von Lizenzmanagement-Tools im Unternehmen. – S. 705-712

Kusnik, Katharina: Hände weg von der Handysperre?: Für die Straffreiheit des Entfernens von SIM-Locks. – S. 718-720

Attendorn, Thorsten: Die institutionelle Bedeutung des GEREK in der TK-Regulierung: Ein kleiner Schritt in Richtung des Europäischen Regulierungsverbundes?. – S. 721-724

Hoeren, Thomas; Bilek, Julia Ariella: Die territoriale Exklusivitätsvereinbarung bei Fußball-Übertragungen – Ein Modell der Vergangenheit!: Zu den Risiken und Nebenwirkungen

der EuGH-Urteile vom 4.10.3011 – Rs. C-403/08 und 429/08. – S. 735-740

Alich, Stefan; Nolte, Georg: Zur datenschutzrechtlichen Verantwortlichkeit (außereuropäischer) Hostprovider für Drittinhalte. – S. 741-744

Convergence
Jg 17 (2011) Nr 3

Perlow, Seth: On Production for Digital Culture: iPhone Girl, electronics assembly, and the material forms of aspiration. – S. 245-270

„In 2008, a British man found that his new iPhone contained photographs of a smiling woman on an iPhone assembly line in China. The photos quickly spread across the internet; the worker was dubbed iPhone Girl; and her factory promised she would not be punished for this „beautiful mistake". New media criticism has a major stake in user-embodiment but has largely neglected this other set of bodies: those that build our electronic gadgets. Attending them can enrich histories of new media and challenge consumerist framings of digital aesthetics. Recent excitement about gestural interfaces suggests that our aspirations for intimacy with computers have informed the design of emergent devices. To idealize gestural control as an escape from technology's disciplinary effects, we elide the suffering that gesture occasions on the factory floor. Meanwhile, digital culture represents the Asian female as a vessel for fantasies of sex, submissiveness, and adventure. Such fantasies deeply inform the reception of electronics assemblers, including iPhone Girl."

O'Donnell, Casey: Games are not Convergence: The Lost Promise of Digital Production and Convergence. – S. 271-286

„This article critically examines the notion of 'convergence' as it applies to videogames and videogame development. Drawing on data from more than five years of ethnographic fieldwork amongst „AAA" videogame development studios, the specific case of Spider-Man 3's development is used as a lens for understanding the complexity of modern media production practice. This case sheds light on our understandings of cross-media development practice and the labor involved in the effect of media 'flow' from platform to platform. Actor-Network Theory serves as a guiding analytic framework for understanding how videogame production in this context, given the sheer number of actors, has significant implications for the kinds of cross-media products created and the labor involved in bringing these projects to fruition."

Dutton, Nathan; Consalvo, Mia; Harper, Todd: Digital Pitchforks and Virtual Torches: Fan Responses to the Mass Effect News Debacle. – S. 287-306

Ashton, Daniel: Upgrading the Self: Technology and the Self in the Digital Games Perpetual Innovation Economy. – S. 307-322

„This article explores the upgrade and perpetual innovation economy of digital gaming as it informs understandings and practices of the „self". Upgrade is situated in terms of digital gaming as a globalized technocultural industry. Drawing on accounts of governmentality and cultural work, research with digital games design students is drawn on to explore the overlapping twin logics of technological upgrade and work-on-the-self. The games industry-focused higher education context is examined as an environment for becoming a games designer and involving processes of upgrading the self. Having examined processes and practices of upgrading the self in terms of technological skills and personal development/enterprise, the article turns to some of the critical issues around anxiety, industry conventions and working practices."

Eklund, Lina: Doing gender in cyberspace: The performance of gender by female World of Warcraft players. – S. 323-342

„This explorative study focuses on the performance of gender and sexuality in World of Warcraft (WoW), an online game, following Butler's performance theory. Through interviews with female WoW players, gender and sexuality is analysed. The article argues that we cannot study gender online without also looking at sexuality. Gender performances are discussed within the framework of four themes: the avatar; strategies; sexuality, and the contextual importance of WoW. Results show that gender identity construction in WoW is an ongoing process highly dependent on the social context of play. The women interviewed created gendered and sexualized identities constrained and empowered by the rules of the game and the opportunities it offers as well as of their social relations. Although a heterosexual norm rules, there are possibilities hitherto unrecognized for queer performance within the gendered role play in WoW and the game offers the possibility of multiple and alternative performances of the self."

Jg 17 (2011) Nr 4

Moore, Christopher: The Magic Circle and the Mobility of Play. – S. 373-388

„Convergent media and communication technologies have changed what it means for games to be mobile, but play has a mobility of its own that often goes unacknowledged. This article draws together emerging theory from debates in game studies on the separation of the experience of gameplay from the everyday. It examines the metaphor of the „magic circle" and analyses how play, as a mode of experience, is mobilized across dimensions of hardware and software, extending the functions of games beyond the imagining of designers and manufacturers. The article considers what the mobility of play indicates for the player in the creation and management of identity online in the light of game studies consolidation of the magic circle through Goffman's Frame Analysis. It sees new opportunities in the play of Zombie Media and the role

of digital game artifacts in the presentation of the gamer persona, recasting Benjamin and Baudelaire's flâneur as the 'gameur'."

Hjorth, Larissa: Mobile@game Cultures: The Place of Urban Mobile Gaming. – S. 357-372

McCrea, Christian: We Play in Public: The Nature and Context of Portable Gaming Systems. – S. 389-404

Gazzard, Alison: Location, Location, Location: Collecting Space and Place in Mobile Media. – S. 405-418

Richardson, Ingrid: The Hybrid Ontology of Mobile Gaming. – S. 419-430

Lam, Celia: Portable Media Affected Spectatorship. – S. 431-444

Wilson, Jason: Playing with Politics: Political Fans and Twitter Faking in Post-Broadcast Democracy. – S. 445-462

European Journal of Communication
Jg 26 (2011) Nr 3

Lilleker, Darren G. et al: Informing, Engaging, Mobilizing or Interacting: Searching for a European Model of Web Campaigning. – S. 195-213

„This study presents data from content analyses of the websites of all parties that stood in the 2009 European parliamentary elections in France, Germany, Great Britain and Poland. It cross-nationally examines the main functions of the websites, the adoption of Web 1.0 and Web 2.0 features, and the political and cultural factors that determine parties' online communication. The findings show that while the main website function varies across countries, Web 1.0 is still the dominant mode of campaigning. Moreover, offline inequalities within and between nations determine differences in parties' individual online strategies: specifically, major parties in states with long histories of democracy and EU membership lead the way and offer more interactive and innovative modes of campaigning. On the other hand, minor parties, particularly in Poland, remain in a more Web 1.0, information-heavy mode of communication. This supports the so-called normalization thesis on both the meso and the macro level."

Skogerbo, Eli; Winsvold, Marte: Audiences on the Move?: Use and Assessment of Local Print and Online Newspapers. – S. 214-229

Haan, Yael de; Bardoel, Jo: From Trust to Accountability: Negotiating Media Performance in the Netherlands, 1987-2007. – S. 230-246

„Over the past decade media and journalistic performance in many liberal democracies has come under criticism, increasingly leading to a waning trust among politicians and the public. Based on a triangulation of

methods this article attempts to obtain a better understanding of the themes and underlying discourse in this critique and how media and journalists responded to the subsequent pressures on their performance in terms of accountability and responsiveness over a period of 20 years in the Netherlands."

Ytre-Arne, Brita: Women's Magazines and the Public Sphere. – S. 247-261

„This article explores the relationship between women's magazines and the public sphere, arguing that women's magazines can be positioned as having a marginal or an important role in the public domain – depending on how the functions of popular media in democracy are understood. Women's magazines are generally not associated with the forms of journalism which bring citizens information of crucial democratic importance. Nevertheless, research on women's magazines emphasizes their political relevance as purveyors of ideology about class, family structures and women's role in society. In addition to this implicit political dimension, women's magazines also include journalism which deals explicitly with political issues. Because of this, women's magazines constitute an interesting case for fundamental debates about the categories of private and public. Drawing on feminist contributions to public sphere theory and using Norway as an empirical case, this article offers a broad exploration of the role of women's magazines in the public sphere. The empirical data include interviews with readers and editors as well as analysis of texts and media policy debates."

Javnost
Jg 18 (2011) Nr 3

Evens, Tom; Paulussen, Steve: When „Small" Is „Beautiful": A Comparative Analysis of Local Radio Policies in Europe. – S. 5-22

Gaynor, Niamh; O'Brien, Anne: Community Radio in Ireland: „Defeudalising" the Public Sphere?. – S. 23-38

Awad, Isabel: Critical Multiculturalism and Deleberative Democracy: Opening Spaces for More Inclusive Communication. – S. 39-54

Vandevelde, Iris et al: Bollywood and Turkish Films in Antwerp (Belgium): A Case Study on Diasporic Distribution and Exhibition. – S. 55-70

Vagani, Matteo: Are Party Activists Potential Opinion Leaders?. – S. 71-82

„The article investigates whether or not party activists are potential opinion leaders, presenting the results of field research on four local branches of the Italian PD (Democratic Party). First, the article examines the most relevant „opinion leaders" theories, proposing an original method for recognising potential opinion leaders: the identification of three main features of the ideal-type of opinion leader (the identification with the group, the technical expertise, the social capital)

within the biographies of the social actors. Second, the article presents a case-study assessing whether party activists of the local PD branches possess these qualities or not, by analysing the data coming from qualitative fieldwork: ethnographic sessions within the four local branches, and forty biographical interviews with the party activists. At the end of the article some remarks will be given about the methodology used, about the idea of a party opinion leadership and about the role of party activists in changing the voters' mind."

Journal of Communication
Jg 61 (2011) Nr 5

Vraga, Emily K. et al: Who taught me That?: Repurposed News, Blog Structure, and Source Identification. – S. 795-815

„Changes in the information society, especially the rise of blogs, have refocused attention on questions of media modality, source identification, and motivation in online environments. We manipulate the structure of a blogger's critique on a news story (global vs. interspersed) and the partisan target of the blogger (Democrats vs. Republicans) in an experiment embedded in an online survey. Our results support our expectations: The more difficult story format decreases the ability of less motivated readers to correctly identify the source of their information, without affecting the motivated. These effects of structure on source identification are democratically consequential when people rely on blogs for facts about public affairs without the proper cautionary caveats regarding the credibility of the source."

Edy, Jill A.; Snidow, Shawn M.: Making News Necessary: How Journalism resists alternative Media's Challenge. – S. 816-834

„News coverage following Al Gore and George W. Bush's appearances on the Oprah Winfrey Show during the 2000 presidential campaign shows journalism asserting its authority to manage political discourse despite competition from alternative media. Analysis using Foucault's concepts of knowledge, power, and discipline reveals journalism affirming its continuing relevance and integrates insights from the framing and paradigm repair traditions. Journalists rejected Oprah as political discourse but reframed its elements to meet news criteria established by institutional journalism. Using negative stereotypes of women as political actors, journalists also disciplined Winfrey's 'mostly female' audience for failing to adequately enact citizenship. Journalists thus both reasserted authority to manage political discourse and set standards for citizenship that positioned journalism as necessary to democracy."

Bennett, W. Lance; Wells, Chris; Freelon, Deen: Communicating Civic Engagement: Contrasting Models of Citizenship in the Youth Web Sphere. – S. 835-856

„Communication aimed at promoting civic engagement may become problematic when citizen roles undergo historic changes. In the current era, younger

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generations are embracing more expressive styles of actualizing citizenship defined around peer content sharing and social media, in contrast to earlier models of dutiful citizenship based on one-way communication managed by authorities. An analysis of 90 youth Web sites operated by diverse civic and political organizations in the United States reveals uneven conceptions of citizenship and related civic skills, suggesting that many established organization are out of step with changing civic styles."

Boczkowski, Pablo J.; Peer, Limor: The Choice Gap: The Divergent Online News Preferences of Journalists and Consumers. – S. 857-876

„This study examines 4 online news sites to compare stories that journalists display most prominently with stories consumers read most frequently. We find that journalists' chosen stories are 'soft' with respect to subject matter but not story format, and that these choices diverge from consumers' choices, resulting in a choice gap. The study design makes important methodological contributions by using the story as the unit of analysis, operationalizing 'soft news' in terms of subject matter as well as format, and considering the influence of journalists' and consumers' choices on each other. This article discusses the implications of the findings on such issues as the dynamics of agenda setting, the prospects for consumer-authored content, and the watchdog function of the media."

Hoover, Stewart M.; Coats, Curtis D.: The Media and the Male Identities: Audience Research in Media, Religion, and Masculinities. – S. 877-895

„Findings from in-depth interviews with 19 Evangelical Protestant men regarding their ideas about masculinity, media, and religion are reported. The authors propose a critical test of a neoconservative view which laments a modern „crisis of masculinity" and which posits media as a villain in this crisis and religion, particularly conservative religion, as the savior. The study pursues a line of inquiry suggested by D. Gauntlett (2002) and S. M. Hoover (2006) with the hope of developing clearer ideas of how men make gendered narratives of self-understanding and presentation out of their media lives. These interviews contradicted the neoconservative claims, finding that media plays constructive roles in these men's senses of self in both masculine and religious terms."

Potter, W. James: Conceptualizing Mass Media Effect. – S. 896-915

„Scholars have generated evidence of a wide variety of mass media effects over almost 9 decades of research. Although each of these effects has been defined in a relatively clear manner, there has been much less conceptualizing about what constitutes a mass media effect in general. Rarely have scholars provided a formal definition of mass media effect, instead opting to provide a definition in either an ostensive or primitive manner. In this essay, a conceptualization of 'mass media effect' at the most general level is synthesized from this previous definitional work. The proposed conceptualization posits 4 general kinds of mass media effects: gradual long-term change in magnitude, rein-forcement, immediate shift, and short-term fluctuation change."

Mastro, Dana; Tukachinsky, Riva: The Influence of Exemplar versus Prototype-based Media Primes on Racial/Ethnic Evaluations. – S. 916-937

Cheong, Pauline Hope; Huang, Shirlena; Poon, Jessie P. H.: Religious Communication and Epistemic Authority of Leaders in Wired Faith Organization. – S. 938-983

Lecheler, Sophie; Vreese, Claes H. de: Getting Real: The Duration of Framing Effects. – S. 938-958

Oliver, Mary Beth; Raney, Arthur A.: Entertainment as Pleasurable and Meaningful: Identifying Hedonic and Eudaimonic Motivations for Entertainment Consumption. – S. 984-1004

„The purpose of this research is to broaden the conceptualization of entertainment selection to identify not only pleasure-seeking (hedonic concerns) as a motivator, but to also recognize that individuals may choose media as a means of 'truth-seeking' (eudaimonic concerns). This article conceptualized and developed measures to illustrate that entertainment can be used as a means of experiencing not only enjoyment, but also as a means of grappling with questions such as life's purpose and human meaningfulness. Four studies were conducted in the development of these measures, providing evidence for their validity in terms of entertainment preference and individual differences, and illustrating how these motivations predict preferences for entertainment that elicits unique affective experiences."

Journal of Health Communication Jg 16 (2011) Nr 7

DeLorme, Denise E.; Huh, Jisu; Reid, Leonard N.: Source Selection in Prescription Drug Information Seeking and Influencing Factors: Applying the Comprehensive Model of Information Seeking in an American Context. – S. 766-787

Houston, Thomas K. et al.: The Art and Science of Patient Storytelling – Harnessing Narrative Communication for Behavioral Interventions: The ACCE Project. – S. 686-697

Carter, Owen B. J.; Donovan, Robert; Jalleh, Geoffrey: Using Viral E-mails to Distribute Tobacco Control Advertisments: An Experimental Investigation. – S. 698-707

Dunlop, Sally M.: Talking „truth": Predictors and Consequences of Conversations about a Youth Antismoking Campaign for Smokers and Nonsmokers. – S. 708-725

„Using data from the Legacy Media Tracking Survey II, this study investigated relations among youth's evaluations of the „truth" antismoking campaign, campaign-related interpersonal discussion, and campaign-relevant outcomes (n = 8,000). Regression analyses showed that smokers were less likely to have discussed the campaign than nonsmokers, and this effect was mediated by negative campaign evaluation. However, smokers with a negative evaluation of the campaign were more likely to talk about it than were nonsmokers reporting negative evaluation. Nonsmokers who talked about the campaign had beliefs, attitudes, and intentions in greater agreement with campaign messages than those who did not talk about the campaign. For smokers, talking about the campaign was associated with beliefs, attitudes, and intentions in greater agreement with campaign messages, but only if associated with positive campaign evaluation. For smokers with a negative campaign evaluation, talking about the campaign was associated with beliefs and attitudes counter to the campaign messages."

Miller, Edward Alan; Pole, Antoinette; Bateman, Clancey: Variation in Health Blog Features and Elements by Gender, Occupation, and Perspective. – S. 726-749

„This study explores whether there are gender and occupational differences in the health blogosphere and whether there are differences by blogger perspective. Data were derived from content analysis of 951 health blogs identified between June 2007 and May 2008. Results indicate that male, physician bloggers were more likely to have blogs that feature a SiteMeter, sponsorship, and advertising, which also were more prevalent among those blogging from a professional perspective. Women, bloggers in non-health-related employment, and patient/consumer and caregiver bloggers were more likely to blog about disease and disability; men, bloggers in health-related employment, and professional bloggers were more likely to blog about provider experiences, health research/news, and health policy, business, law, and technology. Because the Internet is becoming a primary source of health information, establishing normative guidelines regarding information quality, patient privacy, and conflicts of interest is essential. Future research should build on these findings using national surveys of health bloggers and textual analysis of blog content."

Peter, Jochen; Valkenburg, Patti M.: The Influence of Sexually Explicit Internet Material on Sexual Risk Behavior: A Comparison of Adolescents and Adults. – S. 750-765

Covey, Judith: The Effects of Absolute Risks, Relative Risks, Frequencies, and Probabilities on Decision Quality. – S. 788-801

Kommunikation & Recht
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Klas, Benedikt; Bauer, Carina: Facebook-Partys: Haftung der Einladenden. – S. 533-536

„Facebook-Partys stehen derzeit im Fokus der Öffentlichkeit. Die Verabredung zu solchen Massenveranstaltungen über das Internet stellt die Behörden vor erhebliche Probleme. Besondere Aufmerksamkeit kommt dabei der Frage zu, wer für die durch diese Partys verursachten Kosten aufzukommen hat. Der folgende Aufsatz setzt sich mit den haftungsrechtlichen Fragestellungen aus öffentlichrechtlicher Sicht auseinander. Außer Betracht bleiben Veranstaltungen, die vor dem Einladenden versehentlich in der Öffentlichkeit beworben wurden. Sofern Landesrecht zur Anwendung kommt, wird die Problematik insbesondere am Recht des Landes Baden-Württemberg veranschaulicht."

Sievers, Bahne: Digitaler Pressevertrieb über mobile Endgeräte: Rechtliche Fragen beim Vertrieb von Paid Content über Smartphones und Tablets. – S. 537-542

„Medienkonsumenten sind bei Smartphones und Tablet-Geräten eher als bei stationären Endgeräten bereit, für Online-Medienangebote auch zu bezahlen. Diese Möglichkeit, eine vom Konsumenten akzeptierte PayWall um die eigenen Angebote zu ziehen, eröffnet Medienanbietern zusätzliche Einnahmequellen, deren Ertrag sich mit zunehmender Verbreitung von Smartphones und Tablet-Geräten noch steigern dürfte. Jedoch stellen sich hier gegenüber der „traditionellen" rein werbefinanzierten Online-Verbreitung eine Reihe neuer rechtlicher Fragen, denen sich dieser Beitrag widmen soll. Hierbei stehen zwei Themenkomplexe im Fokus: die Phase des Vertragsschlusses auf mobilen Endgeräten (unter I.) und die rechtlichen Implikationen bei Auswahl der passenden Vertriebsplattform (unter II.)."

Peifer, Karl-Nikolaus: Verhaltensorientierte Nutzeransprache: Tod durch Datenschutz oder Moderation durch das Recht?. – S. 543-547

„Die zielgerichtete Werbeansprache ist eines der erfolgreichsten Geschäftsmodelle im Internet. Bei strenger Anwendung der datenschutzrechtlichen Bestimmungen wäre das Modell allerdings nicht lebensfähig. Doch ist alles andere als klar, ob und inwieweit das BDSG mit seinem starren Verbotsprinzip überhaupt Anwendung findet. Die Unsicherheit erzeugt erhebliche Verhandlungsspielräume für die Datenschutzaufsicht. Es deutet sich an, dass bei diesen Verhandlungen die medienpersönlichkeitsrechtlichen Maßstäbe zu einer spürbaren Auflockerung des Datenschutzrechts führen können und werden."

Engels, Thomas: Datenschutz in der Cloud: Ist hierbei immer eine Auftragsdatenverarbeitung anzunehmen? – S. 548-550

„Der Beitrag stellt die unterschiedlichen Modelle des Cloud Computing dar und widmet sich der Frage, ob die Voraussetzungen der Auftragsdatenverarbeitung jeweils vorliegen."

Buchmann, Felix: Aktuelle Entwicklungen im Fernabsatzrecht 2010/2011. – S. 551-557

Werkmeister, Christoph: Die gerichtliche Prüfungsdichte bei behördlichen Marktregulie-

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rungs-Entscheidungen nach dem TKG. – S. 558-562

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Lienemann, Kerstin: What's the Way the Cookie Crumble?: Umsetzung der E-Privacy Richtlinie in der Europäischen Union. – S. 609-613

„Bereits Ende 2009 hat die Europäische Union die sogenannte E-Privacy Richtlinie (RL 2009/136/EG) erlassen.1 Die Frist zur Umsetzung in nationales Recht durch die Mitgliedsstaaten der Europäischen Union lief am 25. 5. 2011 ab. Durch die E-Privacy Richtlinie wird unter anderem die RL 2002/58/EG über die Verarbeitung personenbezogener Daten und den Schutz der Privatsphäre in der elektronischen Kommunikation (Datenschutzrichtlinie für elektronische Kommunikation) abgeändert und im Rahmen dessen auch der Umgang mit sogenannten Cookies geregelt. Ziel dieses Aufsatzes ist es, einen Überblick über die geplante Umsetzung der Richtlinie im Hinblick auf die Frage der künftigen Verwendung von Cookies in einzelnen Mitgliedsstaaten zu geben und die aktuelle Diskussion zu beleuchten."

Schäfer, Stephan; Jahn, David: Vom Klick zum Kühlschrank: Sicherheits- und schuldrechtliche Aspekte des Lebensmittelhandels im Internet. – S. 614-620

„Später als andere Branchen haben nun auch die Lebensmittelhändler das Internet als Absatzkanal entdeckt. Ihr zögerliches Vorgehen sowie erste Erfahrungen zeigen, dass der Onlinehandel mit Lebensmitteln nicht nur logistische, sondern auch juristische Herausforderungen bereit hält. Bei allen Phasen des Verkaufsprozesses – gleich ob es um den Umfang vorvertraglicher Informationspflichten oder die Rückabwicklung des Vertrages geht – ist den lebensmittelrechtlichen Besonderheiten Rechnung zu tragen. Der folgende Beitrag beleuchtet die sicherheits- und schuldrechtlichen Fallstricke des Lebensmittelhandels im Internet."

Kogler, Michael R.: Hybrid-TV: Modernes „Fernsehen" im unmodernen EU-Rechtsrahmen?. – S. 621-625

„Die moderne Technik macht es möglich, unterschiedliche elektronische Massenmedien auf einem Bildschirm darzustellen und dabei insbesondere lineare und nichtlineare audiovisuelle Angebote beliebig zu kombinieren. Der vorliegende Beitrag beleuchtet den geltenden europäischen Rechtsrahmen im Bezug auf die inhaltlichen Anforderungen und widmet sich der Frage, was die nächste Änderung der AVMD-RL bringen könnte/sollte."

Schnabel, Christoph: Geistiges Eigentum als Grenze der Informationsfreiheit. – S. 626-630

Jandt, Silke: Fernmeldegeheimnis im Arbeitsverhältnis bei erlaubter E-Mail-Nutzung zu privaten Zwecken: Zugleich Kommentar zu

LAG Berlin-Brandenburg, Urt. v. 16. 2. 2011 – 4 Sa 2132/10, K&R 2011, 608 (Heft 9). – S. 631-632

Klett, Alexander R.; Apetz-Dreier, Daja: Urheberrechtliche Geräteabgaben und Europarecht: BGH legt EuGH in vier weiteren Verfahren Fragen zur Vorabentscheidung vor. – S. 633-636

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Braun, Frank; Roggenkamp, Jan Dirk: Ozapftis: (Un)Zulässigkeit von „Staatstrojanern". – S. 681-685

„Am 8. 10. 2011 teilte der Chaos Computer Club („CCC") mit, dass er „eine eingehende Analyse staatlicher Spionagesoftware vorgenommen" hat. Der CCC veröffentlichte die extrahierten Binärdateien der ‚behördlichen Schadsoftware, die offenbar für eine Quellen-TKÜ, benutzt wurde' sowie einen Bericht zum Funktionsumfang und eine Bewertung der technischen Analyse. In der Folge wurde bekannt, dass angeblich diverse Kriminalämter diese oder ähnliche Software im Einsatz hatten. Laut ntv Online v. 15.10.2011 wurde der Trojaner in den letzten drei Jahren bundesweit „in rund hundert Fällen" eingesetzt. Die Tatsache, dass derartige Software (i.W. „Staatstrojaner") existiert und zum Einsatz kommt, ist bereits seit Längerem bekannt. Auf eine entsprechende kleine Anfrage antwortete beispielsweise das Bayerische Staatsministerium der Justiz und für Verbraucherschutz, dass eine Software ‚zur Gewährleistung der Ausleitung, Aufzeichnung und Auswertung verschlüsselt geführter Telekommunikation vor dem Encryption- bzw. nach dem Decryption-Prozess' in Bayern in vier Verfahren verwendet worden sei. Nicht bekannt waren bislang die ausweislich der CCC-Analyse existierenden Möglichkeiten (und Schwächen) der untersuchten Software. Stark auseinander gehen zudem die juristischen Auffassungen zur Zulässigkeit derartiger Programme."

Spindler, Gerald; Wiebe, Andreas: Die Entwicklung des EDV-Rechts 2009 bis 2011 (Teil 1). – S. 686-691

„Das EDV-Recht hat auch in diesem Berichtszeitraum eine mitunter stürmische Entwicklung genommen. Zwar sind gesetzgeberische Aktivitäten nur in Randbereichen, mitunter aber auch mit gewichtigen Folgen zu verzeichnen. Der Bericht widmet sich wie schon zuvor dem IT-Vertragsrecht im Softwarebereich sowie im zweiten Teil dem Schutz der Software und Datenbanken durch Urheber- und Patentrecht. Besonderheiten des Kartellrechts, des Vergaberechts oder der Verträge mit der öffentlichen Hand (EVB-IT)1 werden aus Raumgründen nicht behandelt."

Rammos, Thanos: Datenschutzrechtliche Aspekte verschiedener Arten „verhaltensbezogener" Onlinewerbung. – S. 692-697

„Online Behavioural Advertising bzw. zu Deutsch ‚verhaltensbezogene Onlinewerbung' steht schon seit

längerer Zeit im Fokus der öffentlichen und juristischen Diskussion. Die bevorstehende Umsetzung der E-Privacy-Richtlinie wird dieses Marketingfeld europaweit verändern. In Deutschland sind bisher einerseits ein Ansatz zur Selbstregulierung seitens der Werbeindustrie und andererseits legislative Maßnahmen zur Änderung des Telemediengesetzes angekündigt geworden. Was Nutzern mehr zugute kommt, bleibt abzuwarten."

Hoene, Verena: Aktuelle Entwicklungen des Titelschutzrechtes. – S. 698-701

Rengshausen, Sebastian; Zielasko, Vera: Rechtliche Einordnung „Sprechender Bücher". – S. 702-706

„Seit September 2010 werden sie vermarktet, die „sprechenden Bücher", eine Verbindung aus klassischem Printprodukt, elektronischem Gerät und Sound. In einem sprechenden Buch werden mit Hilfe von audiovisuellen (Lern-)systemen optische, auf Buchseiten gedruckte Signale in akustische Signale umgewandelt. An den Umsätzen der Verlage könnten die Urheber der Textvorlagen zu beteiligen sein, wenn es sich bei den sprechenden Büchern um eine unbekannte Nutzungsart handelt. Insbesondere für die Urheber klassischer Sprachwerke stellt sich die Frage, inwieweit sie die Vermarktung ihrer Bücher als sprechende Bücher verbieten dürfen bzw. einen Anspruch auf eine zusätzliche angemessene Vergütung haben."

Heydn, Truiken J.: Verbot der Aufspaltung von Softwarelizenzen. – S. 707-709

Jung, Ingo: Software zur Auswertung von Datenbanken zulässig: „Automobil-Onlinebörse". – S. 710

Zugleich Kommentar zu BGH, Urt. v. 22. 6. 2011 – I ZR 159/10, K&R 2011, 641ff. (Heft 10)

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Brennan, Edward R.: Not Seeing the Joke: The Overlooked Role of Humour in Researching Television Production. – S. 819-834

„This article argues that humour can provide researchers with a unique access point into the professional cultures of media producers. By reconsidering an earlier case study, and reviewing relevant literature, it illustrates how humour can fulfil several functions in media production. Importantly, humour is a central means of performing the 'emotional labour' that increasingly precarious media work demands. For production research, the everyday joking and banter of media workers can provide an important and, heretofore, overlooked means of accessing culture, meaning, consensus and conflict in media organizations. The article argues that humour's organizational role should be considered as a sensitizing concept when designing production research."

McKnight, David; Hobbs, Mitch: 'You're all a Bunch of Pinkos'': Rupert Murdoch and the Politics of HarperCollins. – S. 835-850

Richards, Barry; Rees, Gavin: The Management of Emotion in British Journalism. – S. 851-868

„This article reports on a study which aimed to assess how much attention journalism training and practice currently pay to the idea of emotional literacy, to explore what need news journalists and current affairs filmmakers see for closer evaluation of the emotional dimensions of their work, and to outline a strategy for enhancing emotional literacy in journalism training. While focused on encounters with traumatic situations, the research also addressed emotional aspects of more mundane reporting. This wider agenda links to political and theoretical questions about the contributions of news to the 'emotional public sphere', and more broadly to the diverse collection of cultural trends and phenomena concerned with acknowledging, understanding and managing emotions in diverse spheres of life – the 'affective turn'. The findings of this interview-based study are discussed under the headings of journalists' relations with sources, colleagues and audiences. They indicate a broad and fundamental ambivalence in the professional discourse of journalism between objectivity and emotional engagement, and a striking inattention to questions about the emotional impact of journalists' work upon audiences. The article concludes with an assessment of the scope for a more emotionally literate approach to establish itself more firmly in journalistic practice."

Bonini, Tiziano: The Media as „Home-making" Tools: Life Story of a Filipino Migrant in Milan. – S. 869-884

Balch, Alex; Balabanova, Ekaterina: A System in Chaos?: Knowledge and Sense-making on Immigration Policy in Public Debates. – S. 885-904

„This article shows how press selection and presentation of knowledge and expertise relate to processes of sense-making over contemporary political dilemmas. It develops an approach that combines framing analysis with theoretical insights from the literature on narrative and complexity. It demonstrates the value of this approach through quantitative and qualitative analysis of media coverage of the UK government's decision-making over access to the labour market for new European Union (EU) citizens in 2006. The findings illuminate the relationship between expertise and complexity, the partisan way in which the media utilize expertise, and how official and non-official sources relate to certainty and uncertainty over policy. The article also contributes to our understanding of how intense media scrutiny can shape public debates on immigration, where „moral panics" are often accompanied by calls for government intervention, and the supposedly rational world of facts and figures is distorted into a „numbers game"."

Klein, Bethany: Entertaining Ideas: Social Issues in Entertainment Television. – S. 905-922

„The educational potential of entertainment television has been acknowledged, with varying degrees of enthusiasm, through research into entertainment-education strategies, intersections of politics and popular media, and the mediated public sphere. This article explores educational possibilities of entertainment programming through a consideration of British television programmes that challenge traditional and typical media framings of crimes against children, immigration and disability. Drawing on interviews with writers, directors and producers, it considers the delicate balance of roles and responsibilities generated by entertainment television content that offers unconventional perspectives on social issues. Programme makers may be hesitant to embrace the role of educator, but descriptions of their work suggest a critical pedagogic approach that encourages deliberation in the popular public sphere."

Petray, Theresa Lynn: Protest 2.0: Online Interactions and Aboriginal Activists. – S. 923-940

„Social movements, like every other aspect of life, have become increasingly reliant on the internet for networking, information sharing and coalition building. This is the case even for disadvantaged groups with few resources and less capacity for utilizing computers and the internet. Aboriginal activists in Townsville have been slow to exert their presence on the web, but are gradually becoming savvy in the use of electronic networking in furthering their cause. They rely on listservs, blogs and, more recently, social networking sites to make their struggle known to a wide audience. In addition to the use of Web 2.0 to supplement 'offline' activism, there is a new form of 'virtual' activism emerging. The rise in 'push-button activism' increases the opportunities for everyday engagement with the state by social movement participants. However, it also changes the notion of participation as marches and demonstrations give way to electronic petitions and Facebook fan pages."

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Neiger, Motti; Meyers, Oren; Zandberg, Eyal: Turned to the Nation's Mood: Popular Music as a Mnemonic Cultural Object. – S. 971-988

„This article explores the concept of sonic memory via the investigation of popular music that constitutes a radio playlist. Our case study focuses on the songs aired on Israel's Memorial Day for the Holocaust and the Heroism during the state's first decade of local-commercial radio broadcasting (1993-2002). The critical analysis sought to understand what makes certain songs so identifiable with the national mourning ritual and the ways in which such songs gain the authority to symbolize and shape social memories. The article deconstructs the songs' commemorative authority through three primary questions: (1) What is one permitted to sing about when addressing the Holocaust in popular music? (2) Who is permitted to sing or write about it? (3) How are those individual artists permitted to sing about the Holocaust within the context of popular music? The findings suggest that the authority of the songs as 'cultural objects' is derived from a com-

plex combination of their quiet tone and slow tempo, the biographies of their creators and performers, and their lyrics, written by poets who embrace a philosophical-existential point of view. Beyond this analysis, the article seeks to understand the power and efficacy of popular music as a cultural object."

McMahan, Rob; Chow-White, Peter: News Media Encoding of Racial Reconciliation: Developing a Peace Journalism Model for the Analysis of 'Cold Conflict'. – S. 989-1008

„Peace journalism has been developing as a field since the 1970s. However, confusion remains about its central theoretical problematics, its core methodologies and its political project. In this article, we aim to contribute to the development of peace journalism in two ways. Theoretically, we develop peace journalism theory to support analyses of 'cold' conflicts by incorporating insights drawn from critical race theory. Methodologically, we propose that research driven by peace journalism should incorporate both agenda-setting and framing theory. We propose an analytical model that emerged from a dialectical consideration of theory and grounded observation of a strategically chosen empirical example drawn from a broadsheet newspaper series."

Rimscha, M. Björn von; Siegert, Gabriele: Orientations of Entertainment Media Workers. – S. 1009-1026

„Although entertaining media content is considered to be highly influential on values and norms shared by the recipients, little is known about the orientation and self-perceptions of entertainment media workers conveying these values and norms. This article offers an overview of existing research on TV entertainment workers and concludes that the common stereotype of a primarily commercial orientation cannot be sustained across the board. To underpin this argument results from two exploratory studies with producers and commissioners in five European countries are presented. Besides a market orientation we can also identify a creative, a common welfare and a professional orientation. Combined with information on the work environment and the demographics of the respondents, the orientations are used to develop a typology of producers and commissioners. It turns out that the common stereotype of a solely commercial mindset only applies for the self-perception of non-fiction producers at commercial broadcasters and program buyers, while all other types seem to have a corrective in other orientations."

Wasburn, Philo C.; Wasburn, Mara H.: Media Coverage of Women in Politics: The Curious Case of Sarah Palin. – S. 1027-1042

„Decades of research on media coverage of the campaigns of women running for high public office have identified several patterns of gendered reporting that supposedly have discouraged citizens from voting for women candidates, discouraged them from contributing to women's campaigns and dissuaded women from entering politics. This study examines the ways in which each of the patterns was evident in media reporting on Sarah Palin, the Republican candidate for

Vice President of the United States in the 2008 election. Data reveal a mixed pattern of continuities and differences. The findings suggest that the consequences of gendered reporting may not be uniform. Rather, they can vary according to the issue or symbolic focus of a campaign, and the degree of conflict between a candidate attempting to keep reporting „on message" and the commercial news media concerned with attracting a large market share."

Pankov, Milos; Mihelj, Sabina; Bajt, Veronika: Nationalism, Gender and the Multivocality of War Discourse in Television News. – S. 1043-1060

„War discourse is typically characterized by a confluence of nationalist and sexist discourses, and tends to reduce the multiple identities and affiliations of human beings to a black-and-white contrast of „us" and „them". Yet, as argued in this article, we should be wary of over-emphasizing the homogeneity and monovocality of war discourse. While the onset of conflict certainly narrows the range of collective identities and narratives on offer in the public domain, it does not impose a total closure on the negotiation and contestation of meanings. Rather, mediated war discourse retains a measure of ambiguity and multivocality, which can be of vital importance to its appeal. We demonstrate this by examining a sample of war-time news bulletins broadcast in Yugoslavia in 1991, focusing on representations of women."

Curnutt, Hugh: Durable Participants: A Generational Approach to Reality TV's „Ordinary" Labour Pool. – S. 1061-1076

Johnson, Derek: Devaluing and Revaluing Seriality: The Gendered Discourses of Media Franchising. – S. 1077-1094

„Gender anchors cultural negotiations over what media franchising is and how its serial production practices and narratives are valued. Cultural tensions between the economic viability and cultural legitimacy of seriality are both smoothed and exacerbated by the gendered discourses of media franchising. These discursive interventions are evidenced through examination of popular and trade talk about three television serials for which the term „franchise" inflects, reworks, or disrupts the gendered values ascribed to them. First, although the CW's Gossip Girl fits squarely into feminized models of serial narrative, franchise discourse claimed institutional and masculine legitimacy by stressing the economic rationality of its serial production. Second, in the case of ABC's Lost, franchise discourse highlighted the serial repetition of industrialized culture production, challenging masculine valuation of the program based in perceptions of authenticity and singular artistic vision. Lastly, cultural backlash against Sci-Fi's Battlestar Galactica demonstrates how franchise discourse has directly linked critique of serialized industrial production to moral panic about the feminine. Although dynamic franchise discourses have been deployed across an eclectic, even contradictory range of industrial and narrative practices, in common across each is that the

accrual of serial value depends in great part upon gendered meanings ascribed to and by franchising."

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Kaltenbacher, Julia; Neuwöhner, Ulrich: Die ARD-Themenwoche „Der mobile Mensch" im Urteil der Zuschauer: Ergebnisse einer Repräsentativbefragung. – S. 382-390

„Mit der Themenwoche „Der mobile Mensch" widmete sich die ARD im Mai 2011 zum sechsten Mal eine Woche lang einem Schwerpunktthema. In den Fernseh- und Hörfunkprogrammen sowie in den Teletext- und Onlineangeboten wurde die Vielschichtigkeit moderner Mobilität in vielfältigen Angebotsformen aufgegriffen. Eine im Anschluss durchgeführte repräsentative Umfrage, über die Julia Kaltenbacher und Ulrich Neuwöhner berichten, ergab, dass rund die Hälfte der Bevölkerung die Themenwoche wahrgenommen hatte. Vier Fünftel der Befragten vergaben die Noten sehr gut und gut. Die Themenwoche wurde als wertvoller gesellschaftlicher Beitrag geschätzt und die Betrachtung des Themas aus verschiedenen Blickwinkeln mit hoher Zustimmung honoriert."

Krüger, Udo Michael; Müller, Christiane: „logo!" – Kindernachrichten im KI.KA: Ergebnisse des „logo!"-Monitors zu Themenstruktur, Präsentation und Konzept der Kindernachrichtensendung. – S. 391-413

„Auf Basis einer Vollerhebung des Jahres 2010 untersuchten Udo Michael Krüger und Christiane Müller das Angebot von ‚logo!', der Kindernachrichten im KI.KA. Von den Nachrichtensendungen für Erwachsene unterscheidet sich ‚logo!'unter anderem durch den hohen Anteil an Moderation sowie durch eigene Formen, die den kindlichen Rezeptionsbedingungen und Interessen entgegenkommen. Negativthemen, zum Beispiel Katastrophen oder Kindesmissbrauch, werden möglichst schonend vermittelt, indem neben der faktischen Berichterstattung auch Aufklärung, solidarische Hilfe und präventive Maßnahmen behandelt werden."

Quandt, Thorsten; Festl, Ruth; Scharkow, Michael: Digitales Spielen – Medienunterhaltung im Mainstream: GameStat 2011: Repräsentativbefragung zum Computer- und Konsolenspielen in Deutschland. – S. 414-422

„Die Studie GameStat 2011 weist einen Anteil von 25 Prozent digitalen Spielern in Deutschland aus, das heißt, knapp 18 Millionen Personen ab 14 Jahren nutzen digitale Spiele. Wie Thorsten Quandt, Ruth Festl und Michael Scharkow belegen, ist dabei nach Art der Spiele und Intensität des Spielens zu differenzieren. Für den Großteil der Nutzer ist digitales Spielen eine völlig normale Form der Unterhaltung, nur ein kleiner Anteil von Vielnutzern weist ein deutlich abweichendes Nutzungsverhalten auf, welches bis hin zu extremen Formen gehen kann."

Schenk, Michael; Scheiko, Ljewin: Meinungs-
führer als Innovatoren und Frühe Übernehmer
des Web 2.0: Ergebnisse einer internetrepräsen-
tativen Befragung. – S. 423-431

„In der aktuellen wissenschaftlichen Diskussion über
Onlinekommunikation wird das Web 2.0 zumeist als
eine grundlegende soziale Innovation gesehen. Micha-
el Schenk und Ljewin Scheiko zeigen, dass Meinungs-
führer eine wichtige Rolle bei der Diffusion und Ad-
option von Web-2.0-Anwendungen spielen. Zur
Überprüfung dieser Annahme wurde eine internetre-
präsentative Onlineumfrage (n=3 030) durchgeführt.
Die Ergebnisse zeigen, dass Meinungsführer, also die
Befragten mit hoher Persönlichkeitsstärke, nicht nur
eine größere Anzahl verschiedener Web-2.0-Anwen-
dungen nutzen, sondern diese auch aktiver nutzen als
Personen mit niedriger Persönlichkeitsstärke.“

medien + erziehung
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Glaser, Stefan: Rechtsextremismus online: Ak-
tuelle Entwicklungen und Strategien zur Be-
kämpfung. – S. 10-17

„[...]Doch wie aktiv sind rechte Gruppen wirklich, wo
versuchen sie Jugendliche mit ihrer Ideologie zu er-
reichen und wo wird vor allem Panik verbreitet – und
welche Aktionen und Anlaufstellen gibt es, die dage-
gen arbeiten? merz 5/2011 hat sich dieses schwierige
und leider immer wieder aktuelle Thema Vernetzung
von Rechts und gegen Rechts vorgenommen. In der
aktuellen Themenausgabe soll zunächst geklärt wer-
den, welche jugendkulturell relevanten rechten Strö-
mungen aktuell überhaupt vorzufinden sind und wie
die verschiedenen Gruppe voneinander abzugrenzen
sind. Aus verschiedenen Sichtweisen werden die Ideo-
logien und Strategien rechter Parteien und Gruppen
aufgezeigt, ihre tatsächliche Wirksamkeit eingeord-
net und ein realistisches Bild der aktuellen Lage gezeich-
net. Anschließend werden verschiedene praktische
Ansätze, Initiativen und Materialien vorgestellt, die
sich mit rechtem Gedankengut beschäftigen und Auf-
klärung und Hilfe leisten.“

Rafael, Simone: Neonazis in Sozialen Netzwer-
ken. – S. 18-25

Farin, Klaus: Musik ist keine Einstiegsdroge,
aber ein wichtiges Medium: Interview mit
Klaus Farin. – S. 26-32

Jentsch, Ulli; Sanders, Eike; Metzger, Frank:
Sammeln ist mehr als Selbstzweck. – S. 33-34

Keilhauer, Jan: Alles nur Sprüche?: Wie Nazis
denken. – S. 35-38

Jäcklein-Kleis, Elisabeth: Nazibraut, Skingirl,
Mädchen: Kriegerin wirft einen Blick auf rechte
Szenen, ehrlich und schonungslos. – S. 39-41

Nitsch, Cordula; Eilders, Christiane; Boger,
Luisa: Berufswunsch: Model oder Popstar ; Ei-

ne Kultivierungsstudie zur Nutzung von Cas-
tingshows durch Jugendliche. – S. 43-50

„Castingshows boomen seit dem Jahr 2000 im deut-
schen Fernsehprogramm. Sendungen, die für Auser-
wählte die berufliche Karriere als Sängerin, Sänger
oder Model ebnen sollen, erfreuen sich ganz besonde-
rer Beliebtheit. Somit stellt sich die Frage, ob diese
Sendungen die Vorstellungen Jugendlicher von beruf-
lichem Alltag prägen und welchen Einfluss die Shows
auf ihre Berufswünsche, berufsbezogenen Einstellun-
gen und Verhaltensabsichten ausüben. Dazu wurde
eine Studie unter Schülerinnen und Schülern durch-
geführt, die ihre Nutzungsgewohnheiten und berufs-
bezogenen Orientierungen dahingehend untersuch-
te.“

Helling, Kathrin; Ertl, Bernhard: Repräsentati-
on von Geschlecht in Lernmedien für Informa-
tik. – S. 51-56

Signer, Sara; Frieml, Thomas: Internetkompe-
tenz 2.0: Umgang mit nutzergenerierten Inhal-
ten als neue Schlüsselqualifikation. – S. 57-62

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Ömer: „Ich dachte immer, alte Leute sind lang-
weilig, aber die sind voll spannend“. – S. 63-65

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Schwarzenegger, Christian: European Com-
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an Countries. – S. 7-16

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munication. – S. 29-43

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lineprojekten: Empirische Belege und Empfeh-
lungen. – S. 14-21

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nung und Markteintrittsstrategien für junge
Unternehmen der Filmbranche. – S. 22-33

Lobigs, Frank: „Print goes mobile“: Vom Web
zur Web-App. – S. 34-37

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Keuchel, Susanne: Medien als Kulturagenten: Kulturvermittlung Jugendlicher und der Einfluss neuer Medien. – S. 10-12

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Ebert, Michael; Abend, Sandra: Ich knipse, also bin ich: Die digitale Fotografie und was man mit Kindern daraus macht. – S. 88-91

Barg, Werner C.: Zum Sehen geboren, nicht zum Schauen bestellt: Filmbildung als wesentlicher Aspekt der Medienbildung. – S. 92-95

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König, Michael; Börner, Thomas: Fairer Zugang zu Mobilfunknetzen für Anbieter mobiler Bezahldienste – Spanien als Vorreiter: Ein Plädoyer für eine Erweiterung des tk-rechtlichen Netzzugangsanspruchs. – S. 579-584

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Jandt, Silke; Roßnagel, Alexander: Social Networks für Kinder und Jugendliche: Besteht ein ausreichender Datenschutz?. – S. 637-641

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Fetzer, Thomas: Breitbandinternetzugang als Universaldienst?: Rechtliche Zulässigkeit und ökonomische Angemessenheit einer Universaldienstverpflichtung. – S. 707-710

Schumacher, Pascal: Breitband-Universaldienst: Möglichkeiten und Grenzen deutscher Politik: Funktionales Internet endlich für alle?. – S. 711-715

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Kusnik, Katharina: Abfangen von Daten: Straftatbestand des § 202b StGB auf dem Prüfstand. – S. 720-725

New Media & Society
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Dahlberg, Lincoln: Re-constructing Digital Democracy: An Outline of Four 'Positions'. – S. 855-872

„There is currently a diversity of understandings of digital democracy being deployed within popular commentary, research, policy making, and practical initiative. However, there is a lack of resources clearly outlining this diversity; this article undertakes such an outline. It provides a reconstruction of four digital democracy positions. These four positions are referred to here as liberal-individualist, deliberative, counterpublics, and autonomist Marxist. The delineation of each position draws from critical-interpretative research and has been developed with respect to three elements: the democratic subject assumed, the related conception of democracy promoted, and the associated democratic affordances of digital media technology. The aim is to draw attention to different understandings of what extending democracy through digital media means, and to provide a framework for further examination and evaluation of digital democracy rhetoric and practice."

Ellison, Nicole B.; Steinfield, Charles; Lampe, Cliff: Connection Strategies: Social Capital Implications of Facebook-enabled Communication Practices. – S. 873-892

Deursen, Alexander van; Dijk, Jan van: Internet Skills and the Digital Divide. – S. 893-911

„Because of the growing amount of information on the internet and people's increasing dependence on information, internet skills should be considered as a vital resource in contemporary society. This article focuses on the differential possession of internet skills among the Dutch population. In two studies, an in-depth range of internet skills are measured by charging subjects assignments to be accomplished on the internet. Subjects were recruited by applying a random stratified sampling method over gender, age, and education. While the level of operational and formal internet skills appeared quite high, the level of information and strategic internet skills is questionable. Whereas education appeared an important contributor to all skill levels, age only appeared a significant contributor to operational and formal skills. The results strengthen the findings that the original digital divide of physical internet access has evolved into a divide that includes differences in skills to use the internet."

Ross, Philippe: Is There an Expertise of Production?: The Case of New Media Producers. – S. 912-928

„The rise of Web 2.0 has prompted debates around the legitimacy and contributions of professional and amateur producers in fields such as journalism and popular culture, but it also begs the question: what is the substance of the expertise now under threat by the anonymous, amateur masses? This article extends recent debates in Science and Technology Studies (STS) on the validity of distinctions between expert and layperson to the field of new media. Drawing on a case study of a British production laboratory in educational technology, it shows how producers debate both the substance of production expertise and the reference group through which producers acquire expertise – is it technical professions that are relevant to the endeavour, or the target audience? The article stresses the latter and argues that opportunity, rather than ability, is key in the mobilization of knowledge in production, thus calling into question the distinction between expert and amateur producers."

Borschke, Margie: Disco Edits and Their Discontents: The Persistence of the Analog in a Digital Era. – S. 929-944

„This article foregrounds the distinction between two compositional forms and creative strategies in dance music – edits and remixes – as a way to gain a better understanding of the relationship between media use and media content, between producers and users, artifacts and events. It considers how the earliest disco edits in the 1970s were shaped by listeners (DJs and dancers) working in tandem with the material qualities and functional properties of vinyl records and other analog technologies and argues that while contemporary edits are made with digital tools, they continue to be in debt to their analog antecedents. In doing so this article critiques the enthusiastic adoption of 'remix' as a metaphor to describe digital culture and questions whether this rhetorical usage overshadows the aesthetic priorities and political implications of a variety of creative strategies that involve media use and re-use."

Shin, Wonsun; Huh, Jisu: Parental Mediation of Teenagers' Video Game Playing: Antecedents and Consequences. – S. 945-962

„This study analyzed nationally representative survey data of teenagers and parents in the USA to investigate parental mediation of teenagers' video game playing and its influence on various types of teenagers' gaming behaviors. Three forms of parental mediation of video game playing were examined: co-playing, game rating checking, and stopping children from playing games. A weak and negative correlation was found between teenagers' age and parental mediation. Also, parents who presumed negative influence of video games were more likely to restrict video game playing of their teenage children. Parental mediation – particularly game rating checking – was found to be significantly related to teenagers' game playing frequency and engagement in deceptive gaming behaviors."

Gui, Marco; Argentin, Gianluca: Digital Skills of Internet Natives: Different Forms of Digital Literacy in a Random Sample of Northern Italian High School Students. – S. 963-980

„This article outlines the main results and methodological challenges of a large-scale survey on actual digital skills. A test covering three main dimensions of digital literacy (theoretical, operational and evaluation skills) was administered to a random sample of 65 third-year high school classes, producing data on 980 students. Items include knowledge questions, situation-based questions and tasks to be performed online. A Rasch-type model was used to score the results. In agreement with the literature, the sample performed better in operational skills, while showing a particularly poor performance regarding evaluation skills (although for this dimension the test shows reliability issues). Through a robust regression analysis we investigate if a skills divide based on ascriptive differences, gender and family cultural background, exists among the students. It emerges that cultural background has a significant effect, which is stronger on operational skills, while gender shows a more definite impact on theoretical knowledge."

Rosen, Devan; Lafontaine, Pascale Roy; Hendrickson, Blake: CouchSurfing: Belonging and Trust in a Globally Cooperative Online Social Network. – S. 981-998

„The current study investigates engagement activities in an online resource exchange community exploring elements such as sense of belonging, connectedness, and trust. CouchSurfing.com is an online cultural exchange community in which members from around the globe coordinate travel accommodations and organize gatherings with fellow members via a social media platform. Findings confirmed that members who have not met face-to-face with other members have a lower sense of belonging to the community than those who have. Increased attendance to gatherings was positively related to sense of belonging to the community, and hosting had a positive relationship with trust in the community. Additionally, Couch-Surfers reported that they preferred to be contacted through personal e-mails rather then group e-mails, while those who reported an increased participation in gatherings found group e-mails to be useful."

Lindgren, Simon; Lundström, Ragnar: Pirate Culture and Hacktivist Mobilization: The Cultural and Social Protocols of WikiLeaks on Twitter. – S. 999-1018

„This article uses the case of Twitter activity under the WikiLeaks hashtag to address issues of social movements online. The aim is to analyze the potential of elusive web spaces as sites of mobilization. Looking at linguistic and social aspects, our main questions were: What are the characteristics of the communication in terms of common discursive codes versus fragmentation? In what respects can social order be distinguished, and to what extent are connections between users simply random? Are there any prominent patterns as regards the commitment of participators over time? With the help of tools from semantic, social network and discourse analysis, we were able to show that common codes, networks of connections and mobilization do exist in this context. These patterns can be seen as part of the elaboration of a „cognitive praxis". In order to organize and mobilize, any movement needs to speak a common language, agree on the definition of the situation and formulate a shared vision. Even though it is global and loosely-knit, Twitter discourse is a space where such processes of meaning-production take place."

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Hampton, Keith N.; Lee, Chul-joo; Her, Eun Ja: How New Media Affords Network Diversity: Direct and Mediated Access to Social Capital Through Participation in Local Social Settings. – S. 1031-1049

Hamilton, James F.; Heflin, Kerstin: User Production Reconsidered: From Convergence, to Autonomia and Cultural Materialism. – S. 1050-1066

Chen, Wenli; Choi, Alfred Siu Kay: Internet and Social Support among Chinese Migrants in Singapore. – S. 1067-1084

Brock, André: Beyond the Pale: The Blackbird Web Browser's Critical Reception. – S. 1085-1103

Holmes, John: Cyberkids or Divided Generations?: Characterising Young People's Internet Use in the UK with Generic, Continuum or Typological Models. – S. 1104-1122

Wood, Robert T.; Williams, Robert J.: A Comparative Profile of the Internet Gambler: Demographic Characteristics, Game-Play Patterns, and Problem Gambling Status. – S. 1123-1141

Bendrath, Ralf; Mueller, Milton: The End of the Net as We Know it?: Deep Packet Inspection and Internet Governance. – S. 1142-1160

Cole, Jennifer et al.: GimpGirl Grows Up: Women with Disabilities Rethinking, Redefining, and Reclaiming Community. – S. 1161-1179

Larsson, Anders Olof: Interactive to Me – Interactive to You?: A Study of Use and Appreciation of Interactivity on Swedish Newspaper Websites. – S. 1180-1197

Political Communication
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Stockmann, Daniela: Race to the Bottom: Media Marketization and Increasing Negativity toward the United States in China. – S. 268-290

„This article examines how Chinese newspapers respond to opposing demands by audiences and Propaganda Department authorities about news regarding the United States when competition poses pressure on marketized media to make a profit. To examine the tone of news reporting about the U.S., I rely on a computer-aided text analysis of news stories published in the People's Daily and the Beijing Evening News, comparing the years 1999 and 2003 before and after the rise of commercialized newspapers in the Beijing newspaper market. Results show that the emergence of news competitors may exert pressure on less marketized papers to change news content, resulting in an increase of negative news about the United States. Evidence is provided to show that the rise of negative news is unlikely to result from an intended strategy by Propaganda authorities, actions undertaken by the American government, or journalists' own attitudes."

Lei, Ya-Wen: The Political Consequences of the Rise of the Internet: Political Beliefs and Practices of Chinese Netizens. – S. 291-322

„This article addresses a long-standing question: What are the political consequences of the rise of the Internet and the attendant emergence of netizens in China, particularly in terms of China's democratic prospects? Given the Chinese state's firm control in the realm of traditional media, the Internet has been expected to bring about political and social change in China since its introduction. Although scholars have had divergent views on what this change might look like, there has been no systematic effort to produce representative evidence to address the debate. Examining a nationwide representative survey data set, this study finds that Chinese netizens, as opposed to traditional media users and non-media users, are more politically opinionated. In addition, they are more likely to be simultaneously supportive of the norms of democracy and critical about the party-state and the political conditions in China, while also being potential and active participants in collective action. This article argues that, despite the competent authoritarian state, a more decentralized media system enabled by technology has contributed to a more critical and politicized citizenry in China's cyberspace. The Internet has made it possible for China's media system to undertake a new, albeit restricted and contingent role as a communication institution of the society. As critical citizenry, China's netizens constitute a new social force challenging authoritarian rule."

Rawnsley, Gary; Gong, Qian: Political Communications in Democratic Taiwan: The Relationship Between Politicians and Journalists. – S. 323-340

„This article assesses the present state of political communications in Taiwan through a close analysis of the perceived relationship between journalists and politicians. This relationship is examined within the context of media commercialization. Based on the assumption that in cultures of democratic political communication the interaction between media and political actors involves both conflict and cooperation, we consider how journalists and politicians negotiate the balance of power between them. The empirical evidence gathered from semistructured interviews for this article suggests that the interaction between media and political elites in Taiwan is defined by high levels of conflict, hostility, mutual suspicion, and mistrust – attributes of a relationship that can have profound implications for the legitimacy and efficacy of institutions, actors, and political communications in a newly created democratic system. The article explains the evidence through the perspective of the „knowledge deficit model" that operates within the context of media commercialization. This indicates that the perceptions (of the public, journalists, and politicians) of the formal aspects of democracy may have been transformed, but the nuances that define the application of democratic norms (the practice of responsible journalism) remain ambiguous. More importantly, huge market pressures and the widely accepted media logic, coupled with the democratic knowledge deficit, are creating a vicious cycle in the practice of political communication in Taiwan. This perhaps provides some tentative explanation for the brisk deterioration of expectations about democracy and the media's role in it, as well as the quality of democratic political communication in Taiwan."

Mou, Yi; Atkin, David; Fu, Hanlong: Predicting Political Discussion in a Censored Virtual Environment. – S. 341-356

„Contrary to the optimistic view that the Internet would promote democracy in authoritarian countries like China, the pervasive political apathy among younger generations calls for a closer examination of micro-level individual political participation. This study contributes to the nascent body of empirical literature probing Chinese Internet users' political participation online by examining related behavioral and attitudinal factors. We argue that Chinese netizens' online participatory behaviors are determined by their political attitudes, trust in the media, and, chiefly, trust in the social system. Importantly, the current political and social environment in China seems to truncate any liberalizing potential of the Internet, as evidenced by the limited online political discussion and strong presence of government regulation. This dynamic implies that any utopian predictions concerning political participation online need to be reformulated in light of these external contextual factors."

Shi, Tianjian; Lu, Jie; Aldrich, John: Bifurcated Images of the U.S. in Urban China and the Impact. – S. 357-376

„The Chinese public's prevailing admiration and respect for the United States was widely observed in the 1980s when reforms first began. However, since the early 1990s significant anti-American sentiments have started to emerge in China. Such a dramatic shift in Chinese people's attitudes toward the U.S. has significant implications for both U.S. domestic politics and foreign policies. Many politicians, journalists, and scholars have identified the increasing reliance of the Chinese Communist Party (CCP) on nationalism for mobilizing political support, as well as its still firm control over the domestic mass media for propaganda campaigns, as critical factors driving this dramatic public opinion shift. Nevertheless, without systematic and appropriate empirical evidence, it is extremely difficult to adjudicate the validity of speculations on why such a change occurred. Taking advantage of a 2005 two-city survey in China with pertinent survey instruments, we (a) explored Chinese urban residents' usage of different media sources, (b) examined the dimensionality of their evaluations of the U.S., and (c) scrutinized the impacts of Chinese urbanites' usage of diversified media sources on their perceptions of the U.S. The findings show that people's attitudes toward U.S. foreign policies can be clearly distinguished from their evaluations of American political institutions and socioeconomic achievements. Most importantly, our analyses also reveal that, embedded as they are in China's partially transformed and partially diversified media environment, Chinese urban residents do not become pro-American (or vice versa) from the usage of alternative media sources beyond the CCP's control."

Hong, Junhao: From the World's Largest Propaganda Machine to a Multipurposed Global News Agency: Factors in and Implications of Xinhua's Transformation Since 1978. – S. 377-393

„The Xinhua News Agency is China's largest state news agency. It is also the largest news agency among developing countries. This research examines the changes Xinhua has undergone over the past three decades under the backdrop of (a) the end of the Cold War, (b) the trend of globalization and various challenges it has brought to world news agencies, (c) drastic changes in both international and national news agencies across the world, and (d) China's eager desire to become a world superpower. Three questions are studied: What are the major changes that Xinhua has experienced since China adopted the reform policy in 1978? What factors have contributed to the transformation Xinhua has undergone? and What are the implications of Xinhua's transformation? The primary material/data were obtained from field research at the headquarters of the Xinhua News Agency in Beijing, China."

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Weichert, Stefan: Der neue Journalismus. – S. 363-372

Altmeppen, Klaus-Dieter; Weigel, Janika; Gebhard, Franziska: Forschungslandschaft Kommunikations- und Medienwissenschaft: Ergebnisse der ersten Befragung zu den Forschungsleistungen des Faches. – S. 373-398

„Wissenschaftliche Disziplinen definieren sich vorrangig über Forschungsleistungen. Dies gilt auch für die Kommunikationswissenschaft, die zu den prosperierenden Disziplinen zählt. Bislang werden ihre Forschungsleistungen nur über Publikationsaktivitäten dokumentiert. Mit den Ergebnissen der Studie „Forschungslandschaft Kommunikations- und Medienwissenschaft", 2009/2010 vom Vorstand der Fachgesellschaft DGPuK initiiert, liegen nun erstmalig auch grundlegende Daten zur Forschung in diesem Fach vor. Erste deskriptive Ergebnisse werden in diesem Beitrag vorgestellt: Daten zu den Drittmittelgebern und Drittmittelhöhen der Jahre 2005–2009, zu den Forschungsbereichen, Themen, Theorien und Methoden sowie Rahmendaten zu den Forschenden im Fach."

Schweiger, Wolfgang; Jungnickel, Katrin: Pressemitteilungen 2.0: eine Resonanzanalyse im Internet. – S. 399-422

„Die Entwicklung des Social Web ermöglicht es Unternehmen und Organisationen, mit ihrer Online-PR nicht mehr nur die Massenmedien zu erreichen, sondern direkt mit ihren Anspruchsgruppen zu kommunizieren. Das gilt auch für das ursprünglich rein auf die Medienarbeit ausgerichtete Instrument der Pressemitteilung. Die Studie untersucht mit einer Input-Output-Inhaltsanalyse in der Tradition der Determinationsforschung, wie viele Resonanzen (d. h. Wiedergaben oder erkennbare Bezugnahmen) Pressemitteilungen online in unterschiedlichen Öffentlichkeitssphären (Journalisten, Organisationen und Privatpersonen) erzielen. Dazu wurden in einem ersten Schritt (Input-Analyse) n = 32 online verfügbare Pressemit-

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teilungen von kleinen und mittleren Unternehmen bzw. Non-Profit-Organisationen nach verschiedenen möglichen Erfolgsfaktoren (Eigenschaften der Pressemitteilung wie journalistische Qualität und enthaltene Nachrichtenfaktoren, Eigenschaften der Organisation, Anzahl der genutzten Veröffentlichungskanäle) erfasst. Im zweiten Schritt (Output-Analyse) identifizierten wir alle n = 382 Resonanzen im Internet. Die Pressemitteilungen erzielten dabei im Durchschnitt ca. zwölf Resonanzen, bei sechs davon handelte es sich um manuelle und nicht automatisch generierte Resonanzen. Dies entspricht einer Resonanzquote von 69 %, d. h. etwa zwei Drittel aller Pressemitteilungen wurden mindestens einmal von jemandem anderen aufgegriffen. Dabei stammte mehr als ein Viertel aller Resonanzen von Privatpersonen. Ihre Resonanzen ließen sich weniger gut durch den Nachrichtenwert voraussagen, als dies bei Journalisten der Fall war."

Löblich, Maria: Frames in der medienpolitischen Öffentlichkeit: Die Presseberichterstattung über den 12. Rundfunkänderungsstaatsvertrag. – S. 423-440

„Der Beitrag nimmt Medien als politische Akteure in den Blick und fragt, wie sie über politische Prozesse berichten, von denen sie selbst betroffen sind. Inwieweit werden Medien in solchen Fällen Qualitätsanforderungen wie Vielfalt gerecht? Dieses Problem wird am Beispiel der Presseberichterstattung über den 12. Rundfunkänderungsstaatsvertrag untersucht. Die Verlagshäuser, so die Annahme, hatten an der Regelung des Online-Engagements des öffentlich-rechtlichen Rundfunks ein starkes ökonomisches Eigeninteresse. Mithilfe des Framing-Ansatzes wurden die in der Berichterstattung enthaltenen Frames ermittelt und ihre Vielfalt diskutiert. Empirische Basis ist eine qualitative Inhaltsanalyse von fünf überregionalen Printmedien. Die Ergebnisse zeigen, dass die Presse versucht hat, die Meinungsbildung zu diesem Thema diskursiv einzuengen. Frames mit einer negativen Bewertung des öffentlich-rechtlichen Online-Engagements waren über das gesamte Spektrum politischer Orientierungen hinweg verbreitet, während alternative Deutungsmuster nur fragmentarisch und vereinzelt vorkamen."

Müller, Philipp: „Wir sind besser als die anderen": Optimistic Bias als Schema der Medienberichterstattung. – S. 441-460

„Der Beitrag wendet die sozialpsychologische Forschung zur Theorie des sozialen Vergleiches auf Medieninhalte an. Ausgangspunkt ist der als „Optimistic Bias" bekannte Befund, dass Menschen sich selbst tendenziell besser bewerten als andere, selbst wenn es dafür keine Grundlage in der Realität gibt. Dieses Phänomen findet sich auch in sozialen Gruppen. In Kleingruppen wird ein solcher Optimistic Bias auf dem Wege der interpersonalen Kommunikation etabliert und verbreitet; er kommt der Identifikation der Individuen mit der Gruppe und damit letztlich der Gruppenstabilität zugute. Der Beitrag unterstellt, dass sich dieses Phänomen auch auf größere soziale Gruppen wie Religionsgemeinschaften, Ethnien oder soziale Schichten übertragen lässt. Hier müsste die kommunikative Verbreitung des Optimistic Bias allerdings im Rahmen der medienvermittelten Kommunikation geschehen. Es wird ein theoretisches Modell vorgestellt, das die Verbindung von Medieninhalten, deren individuelle Rezeption und Verarbeitung sowie die Rückwirkungen dieser Verarbeitung auf die soziale Struktur berücksichtigt. Anschließend werden erste empirische Belege für die Auffindbarkeit von Optimistic-Bias-Darstellungen in der Medienberichterstattung vorgestellt und die daraus resultierenden Probleme und Fragestellungen für zukünftige Forschungsarbeiten diskutiert."

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Becker, Jürgen: Medien ohne Grenzen: Offener Markt: ein Risiko für die traditionelle Verwertungspraxis?. – S. 697-697

Schwarz, Mathias: Die Praxis der segmentierten Rechtevergabe im Bereich Film. – S. 699-705

Albrecht, Martin von: Praxis der Rechtevergabe im Online-Bereich: Ein Beitrag aus der Sicht privater Sendeunternehmen. – S. 706-712

Enßlin, Holger: Die Rechtssache BDkyB vor dem EuGH: Fällt das Territorialprinzip? – S. 714-718

Kreile, Johannes: Medien ohne Grenzen: Offener Markt: Mögliche Konsequenzen im Bereich Film. – S. 719-722