

Call for Papers  
 Management and Organization Review  
 Special Issue ‘Business Model Innovation in Transforming Economies’

Guest Editors:

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Submission Deadline: March 28, 2018

### Special Issue Theme Background

Transforming economies such as the BRIC countries – ex-Soviet republics, or Eastern European countries – share national aspirations of becoming innovation economies. These aspirations have stimulated a push for entrepreneurship and experimentation with new ways of doing things. This has created a fascinating context for research on business model innovation, relating to the way incumbent firms adapt their business models or come up with entirely new models. Similarly, new business models may be originated by start-up companies that often are challenging and leapfrogging the ‘tired’ old business models or simply invent new ones. However, research that specifically explores indigenous business model innovation in the context of these transforming economies is still in its early stages. The MOR special issue on ‘*Business Model Innovation in Transforming Economies*’ aims to address this gap by soliciting research uncovering successful new business models that is indigenous to these economies, as they transition to becoming innovation economies themselves and contribute to strategy and management theory development.

A business model is a holistic concept that ‘explains’ how firms create and capture value, (e.g., Volberda, Van Den Bosch, & Heij, 2017). Business model innovation emerging in such transforming economies provides opportunities for new organizations to challenge incumbent firms who often find it hard to respond to new ways of doing business. Despite growing interest in research on business models over the past decade (cf. Foss & Saebi, 2017; Zott, Amit, & Massa, 2011), research on business model innovation by firms in transforming economies is only beginning to attract growing interest.

This MOR special issue seeks to attract research on indigenous business model innovation especially in the transforming economies of Russia, Ex-Soviet Republics, and Eastern Europe. While research already recognizes that the characteristics of transforming economies require firms to use different business mod-

els to those found in established economies, much remains to expand the range and deepen understanding of new indigenous business model applications and demonstrate new ways in which startups and incumbent organizations cope with the universal limitations of bounded rationality, and how and why the new business models are successful in the context of these transforming economies (i.e., history, institutional configurations, cultural philosophical roots, and specific aspects such as the role of trust.).

Another important area for research is the development process for new business models in transforming economies. Of course firm-level factors such as leadership, extreme philosophical beliefs, (e.g., Haier is the Sea, 2016; Lewin et al., 2017) and organizational culture (e.g., Morris, Schindehutte, & Allen, 2005) can and do account for business model innovation. However, a much more nuanced understanding is needed of various influences at different levels of analysis, and the possible interplay between them. As transforming economies climb up the added value chain the institutional and technological contexts are transitioning and it is especially important to elucidate the co-evolution firms' business models innovation and national competitiveness. For instance, the growth and maturity of the Internet and advances in virtual software applications such as Block Chain applications (Lansit & Lakani, 2017) have given rise to new business models, new apps based services, and new ways of organizing work. Apps such as Alipay, created by Alibaba in China, has revolutionized online retailing and all types of transactions that are stymied by the absence of trust between parties to a transaction. Similarly cloud applications and the Gig economy are changing how companies organize work and where it is executed and by whom (e.g., Kaganer, Carmel, Hirschheim, & Olsen, 2013; Malone, Laubacher, & Scot Morton, 2003).

More work is also needed to determine how business model innovation affects the competitiveness of firms from transforming economies (e.g., the emergence of Huawei as the global leader in telecommunication networks and the decline of incumbents such as Lucent and Erickson). Similarly, it is important to develop much more nuanced understanding of how the relationship between a new business model and the rapid change in transforming economies allows firms to implement and leverage new ways of doing business. Also, as these firms increasingly venture outside their national borders (Ramamurti, 2012), there is an urgent need to develop deeper insights of the socio-political and economic context and why and how the business models allow them to compete with multinationals from established markets that are often better resourced and have more international experience (Luo & Child, 2015).

## Examples of Research Topics

- What new types of business models are emerging in transforming economies and why might different business model innovations emerge in different transforming economies?
- What drives business model innovation in these economies – and what types of environmental change (for example, absence of trust and legal adjudication) are particularly important in triggering this?
- Are there differences in business model innovation between different types of firms (e.g., new startups versus established firms) and what drives these differences?
- What can incumbents learn from the business model innovation of new entrants, and vice versa, and how can they do this?
- How do the business models of multinationals from transforming economies differ from those of their counterparts in developed economies?
- What business model innovations help multinationals from transforming economies to become internationally competitive?
- Do multinationals from transforming economies change their business models to become more competitive internationally, or do they employ established models from their existing markets?

The questions above are only indicative of the themes that may emerge, and we welcome studies addressing related topics that advance understanding of the business model innovation of firms in transforming economies. We encourage the submission of qualitative, quantitative, and theoretical studies at all levels of analysis.

Questions about the special issue may be directed to the guest editor, Henk Volberda ([hvolberda@rsm.nl](mailto:hvolberda@rsm.nl)). Papers should be submitted electronically through MOR's Scholar One Manuscripts site at <http://mc.manuscriptcentral.com/mor> and identified as submissions for the 'Business Model Innovation in Transforming Economies' special issue. All submissions should follow the 'MOR Author Guidelines', available online at <https://www.cambridge.org/core/journals/management-and-organization-review/information/instructions-contributors>

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Call for Papers  
Workshop  
“Innovation in Emerging Economies”  
July 13-14, 2017  
Berlin, Germany

### **Background and Research Topics**

Technological upgrading of emerging economies is a multidimensional process based on a broad understanding of innovation. It is a multi-level process and at its core is structural change in various dimensions: technological, industrial, organisational. It is also an outcome of global forces embodied in trade, global value chain (GVC) participation and investment flows as well as local strategies pursued by host country firms and governments. The changing nature of new technologies coupled with the proliferation of GVCs leads to new patterns of technology upgrading (or lack of it) about which we have limited in-depth knowledge. Innovation that takes place in emerging economies may be present through different forms of ‘hidden innovation’ like improvements in production capability, upgrading through engineering, new forms of software support or new business models. In short, there is need to understand better not only the scale but also scope of innovation activities in emerging economies. The aim of the workshop is to generate new and policy oriented empirical evidence and new conceptual understanding of technology upgrading and innovation in emerging economies. We intend to deepen the knowledge about BRICS economies as well as less researched emerging economies. We invite submissions addressing, but not limited to, the following topics:

#### ■ **Measurement and indicators**

This research refers to new measurement approaches and indicators of technological upgrading and innovation in emerging economies. It includes studies based on official statistical data, patents measures, bibliometric information, or survey evidence.

#### ■ **Sector and technological dynamics**

This research areas deals with the emergence and developmental prospects of new technologies and industrial sectors including, for example e-mobility, robotics, renewable energies, 3D printing.

#### ■ **New innovation patterns and business models**

This line of research focuses on technological and innovation capability building in emerging economies. This includes firm level case studies on innovation patterns and business models specific to emerging economies such as frugal innovation.

### ■ **Foreign direct investment (FDI), Multinational enterprises (MNEs) and innovation**

Related studies focus on the interaction between FDI and innovation in emerging economies. This includes research on innovation by foreign MNEs in emerging economies, technological linkages between foreign firms and domestic firms as well as technology sourcing by emerging market MNEs.

### ■ **Upgrading in global value chains (GVCs)**

This research area investigates the interaction of GVC participation and the technological development in emerging economies. It links to research on the position of emerging economies in global innovation networks/systems as well new evidence on firm level and industrial upgrading.

### ■ **Innovation policy**

This research area addresses policy approaches and mixes of innovation, industrial and FDI policy to stimulate technological development in emerging economies.

## **Keynote Speakers**

### ■ **Maria Savona**

Professor of Innovation and Evolutionary Economics (University of Sussex ? SPRU, United Kingdom)

### ■ **Glenda Kruss**

Deputy Executive Director for the Centre for Science, Technology and Innovation Indicators (HSRC, South Africa)

### ■ **Mike Morris**

Professor of Economics (University of Cape Town, South Africa)

## **Invited presenters**

### ■ **Tilman Altenburg** (German Development Institute, DE)

### ■ **Eduardo Amando** (Fundação Instituto de Administração, BR)

### ■ **Slavo Radosevic** (University College London, UK)

### ■ **Andreas Stamm** (German Development Institute, DE)

### ■ **Magdolna Sass** (Centre for Economic and Regional Studies, HU)

### ■ **Daniel Schiller** (University of Greifswald, DE)

### ■ **Priit Vahter** (Warwick Business School, UK)

### ■ **Chan Yuan Wong** (University of Malaya, MY)

## **Special Issues**

Submissions presented at the conference are considered for publication in two special issues related to the conference theme scheduled for publication in 2018.

- Technological Forecasting and Social Change has a special issue on “Exploring Technology Upgrading of Emerging and Transition Economies: From ‘Shifting Wealth I’ to ‘Shifting Wealth II’?”
- The International Journal of Technological Learning, Innovation and Development offers a special issue on “Technological Upgrading and Innovation in Emerging Economies”

### **Acknowledgment**

The workshop is financially supported by the Federal Ministry of Education and Research (BMBF) within the framework of projects funded for Innovation and Technology Analysis (ITA).

### **Important dates**

Submission for extended abstracts: 30 March 2017

Notification of acceptance: 30 April 2017

Registration deadline: 1 July 2017

Please send your submissions to: [inno.emergingeconomies@uni-bremen.de](mailto:inno.emergingeconomies@uni-bremen.de)

More information and updates on the workshop are published on our workshop webpage: <http://guenther.iino.uni-bremen.de/de/Final-Workshop>

Call for Papers  
16<sup>th</sup> Economy and Business Conference 2017  
September 1-5, 2017  
Elenite Holiday Village, Bulgaria

On behalf of the Organizing Committee, we would like to cordially invite you to participate in the upcoming 16th International Conference Economy and Business to be held in Elenite Holiday Village, Bulgaria from 1st to 5th September 2017.

The goal of the Conference is to bring together researchers and scientists with interests in economics, business and finance related issues to address recent research results and to present and discuss their ideas, theories, technologies, systems, tools, applications, work in progress and experiences.

The Conference is organized by the Bulgarian Academy of Sciences, the Union of Scientists in Bulgaria, Science & Education Foundation (Bulgaria), VUZF University (Bulgaria), Szent Istvan University, Institute of Finance and Accountancy (Hungary), Faculty of Economy and Business Administration, University of Craiova (Romania), Faculty of Administration and Business, University of Bucharest (Romania), Faculty of Economics and Management, University of Defence (Czech Republic).

This is the fourth time the Conference will take place in the magnificent five-star Hotel Royal Castle, situated by the shore of Black Sea. In 2016 we welcomed people from over 30 countries to the Event, including Poland, Slovakia, Japan, Kuwait, Russia, Czech Republic, Israel, Croatia, Hungary, Iran, Serbia, Greece, Turkey, Romania.

Registration form and abstract submission deadline: **31 May 2017**

Detailed information about the Conference can be found at:

<http://www.science-bg.net/economy>



## Call for Papers

ICEBM 2017

3rd International Conference on Economics and Business Management

October 27, 2017

Cluj-Napoca, Romania

### The Conference

The 3rd edition of International Conference on Economics and Business Management – ICEBM 2017 will bring together academics and researchers from various fields (accounting, business information systems, economics, finance, marketing and management) to share their innovative ideas and research results regarding current economic problems, both at macro- or micro levels. The language of the conference will be English.

### Organizing Institutions

- Babeş-Bolyai University, Faculty of Economics and Business Administration, Department of Economics and Business Administration in Hungarian Language
- Transylvanian Museum Society, Department for Law, Economics and Social Sciences
- Regional Committee of the Hungarian Academy of Sciences in Cluj (KAB)
- Pro Oeconomica Association

### Scientific Committee

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- József Berács, Pallasz Athéné University, Kecskemét / Corvinus University of Budapest, Hungary
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- Ágnes Nagy, Babeş-Bolyai University, Cluj-Napoca, Romania

- István Pete, Babeş-Bolyai University, Cluj-Napoca, Romania
- József Poór, Szent István University, Gödöllő, Hungary
- Vatroslav Škare, University of Zagreb, Croatia / Tržište – Market, Technical editor
- Agneš Slavić, University of Novi Sad, Faculty of Economics Subotica, Serbia
- Mária Vincze, Transylvanian Museum Society / Babeş-Bolyai University, Cluj-Napoca, Romania

### Location

The conference will be held in Cluj-Napoca, at the Faculty of Economics and Business Administration, Babeş-Bolyai University, which is the oldest and the highest ranking institution of higher education in Romania.

The main location will be in the building of the Faculty of Economics and Business Administration, 58-60 Teodor Mihali St., 400591 Cluj-Napoca, Romania.

### Important Deadlines

- 3rd June 2017: submission of extended abstracts (compulsory) and full papers (optional)
- 20th June 2017: notification of acceptance to the conference (based on the review of the extended abstracts)
- 15th September 2017: reviews sent to the authors of full papers
- 7th October 2017: registration to the ICEBM 2017 conference
- 27th October 2017: ICEBM 2017 conference
- 30th November 2017: deadline for late paper submission (expected to be published in the 2018 issues of *Közgazdász Fórum* - Forum on Economics and Business)

### Guidelines for Applicants

**Acceptance to the conference** will be decided by the Conference Organizing Committee, with the help of the Scientific Committee, based on the extended abstracts submitted. Participation at the conference is not conditioned by the submission of a full paper. All conference presentations are expected to be held in English.

**Extended abstracts** shall be written in English. The text should be min. 2000 – max. 3000 characters long (without spaces) and should present the purpose of the research, the relevance of the problem, the main elements of the literature review, the methods for data collection and analysis and the main findings. The abstract will be followed by 5-7 keywords and max. 4 JEL classification codes.

**Papers** can be written in English or Hungarian. Only original papers (not submitted for publication elsewhere) will be considered for publication. Submitted papers will be double-blind peer reviewed. Accepted papers will be published in

Közgazdász Fórum – Forum on Economics and Business (ISSN 1582-1986), a quarterly scientific journal edited by the Hungarian Economist's Society of Romania and the Department of Economics and Business Administration in Hungarian Language, Faculty of Economics and Business Administration, Babeş-Bolyai University. The issues of *Közgazdász Fórum – Forum on Economics and Business* are indexed in the ProQuest and EBSCO international databases.

The papers should have the following structure: introduction, literature review and conceptualization, methodology, results, discussion, conclusion (including implication for theory and practice, limitation and future research), key references and appendix. The introduction must show a clear indication of the purpose of the research and the relevance of the problem. Literature review represents the foundation for the paper. The conceptualization integrates the findings from the literature with the ideas of the author. It could take multiple forms: conceptual model, research questions or a set of hypotheses. The methodology section presents the methods for data collection and analysis. The results part should contain data analysis and findings. In the discussion part the findings are interpreted and discussed in the light of existing literature. Conclusions are the author's contribution to the knowledge. Implication for practice is a guideline for practitioners who could benefit from using the findings. Limitations and future research could be presented in the same part connected to each other. The text should be 8-12 printed pages, A4 format, characters Times New Roman 12, single spacing. For editing rules please refer to the website of *Közgazdász Fórum – Forum on Economics and Business* (<http://www.econ.ubbcluj.ro/feb>).

### **Registration Fee**

100 EUR (foreign participants) and 250 RON (Romanian participants).

This will cover participation at the conference sessions, conference programme, coffee breaks, lunch and dinner on 27th October.

### **Practical Information**

Conference website: <https://econ.ubbcluj.ro/icebm/>

Payments can be made via bank transfer or in cash at the conference site.

Hotel accommodation can be booked upon request (30-70 EUR/night).

## Call for Papers

3rd Paper Development Workshop for PhD Students and Early Career  
Scholars in Central and Eastern Europe (CEE)

“Managing and Organizing in Challenging Times”

November 2-4, 2017

Braşov, Romania

### Mentors

- Katharina Chudzikowski, Member of the EGOS Board, University of Bath, UK
- Mike Geppert, Member of the Organizing Committee of the 34th EGOS Colloquium in Tallinn 2018, Friedrich Schiller University Jena, Germany
- Nina Granqvist, Academy of Management OMT Division, Representative-at-Large, Aalto University, Finland
- Markus Höllerer, Vice-Chair of the EGOS, WU Vienna, Austria, & UNSW Business School, Sydney, Australia
- Horia Moaşa, local organizer, Transilvania University of Braşov, Romania
- Davide Ravasi, Academy of Management OMT Division, Division Program Chair, Cass Business School, UK
- Trish Reay, Editor-in-Chief of Organization Studies, Alberta University School of Business, Canada
- Thomas Steger, Editor-in-Chief of the Journal of East European Management Studies, University of Regensburg, Germany

This joint Paper Development Workshop (PDW) of EGOS, Organization Studies (OS), and OMT seeks to provide developmental opportunities for late stage PhD students and early career scholars who are based in the Central and Eastern Europe (CEE) and do research in the field of organizational and management studies. The PDW aims to help participants develop their research and academic writing skills. It also seeks to increase participants’ awareness of the requirements, expectations, and procedures involved in the review processes at top peer-reviewed academic journals through presentations and first-hand discussion with established scholars and editors of journals such as OS, Journal of East European Management Studies (JEEMS), and Journal of Management Studies (JMS).

In particular, we aim to support participants to develop their papers into conference papers to be submitted to the 34th EGOS Colloquium in Tallinn, July 5–8, 2018, and/or to the OMT Division of the Annual Meeting of the Academy of Management in Chicago, August 10–14, 2018. In addition, the best papers developed out of the workshop will have the opportunity to be considered for pub-

lication in the JEEMS – “a journal that aims to promote the development, advancement and dissemination of knowledge about management issues in Central and East European countries”.

The workshop is free of charge. Meals and accommodation will be provided to all selected participants. A limited number of travel grants will be offered depending on needs and funding availability; please indicate in your application if you would like to be considered for such support.

To be considered for this PDW, please submit a brief motivation letter explaining why you think you are a good candidate for the workshop, how you fit into overall aim and format of the planned PDW, in terms of stage of career and research interests. In your submission, please also include an extended abstract (ca. 2,000 words) of a manuscript which you would like to develop further during the workshop. The abstract should include an explanation as to the purpose of the paper, the theoretical background and, for empirical papers, the methodological approach.

Applications should be sent by **June 19, 2017** to Horia Moaşa (horia.moaşa@unitbv.ro).

Submitters will be informed whether they have been accepted for participation in this workshop by July 17, 2017.