

**Call for papers**  
**Entrepreneurship in emerging markets**  
**Penang, Malaysia**  
**21-25 May 2007**

Academy for Global Business Advancement Annual World Conference, to be held on the campus of Universiti Sains Malaysia.

**Session Chairs:** *Dr. Ven Sriram & Dr. Tigineh Mersha (University of Baltimore, USA)*

At a time when the economies of many emerging markets are booming, it is important to examine the role that the private sector, particularly small, micro and medium-sized enterprises (SMMEs) can play in generating jobs, creating wealth and contributing to the economic growth of these countries. This special session will present empirical, theoretical, conceptual, or case-based studies in entrepreneurship that will benefit current and potential entrepreneurs in emerging economies. The papers in this special session may involve multidisciplinary and cross-national research or can be actionable proposals that have broader applicability. While contributions from all emerging market regions will be considered, works from under-studied countries are especially encouraged.

**This special session includes the following topics:**

- (1) The impact of the external environment (political, legal, economic) on entrepreneurship;
- (2) Resource requirements to start and sustain new businesses;
- (3) The role of individual motivations and personality traits in building successful new ventures;
- (4) The role of culture in entrepreneurial initiatives;
- (5) The role of social capital for entrepreneurial success;
- (6) The skill sets that entrepreneurs need and how they can be acquired and delivered;
- (7) Case studies that examine and analyze entrepreneurial successes and diagnose failed ventures;
- (8) Specific public policy interventions that have a track record of creating and sustaining start-ups;
- (9) Micro-credit and micro-finance issues.

Selected papers from this session will be selected for inclusion in a Special Issue on Emerging Market Entrepreneurship in the Journal for International Business and Entrepreneurship Development (co-edited by Ven Sriram and Tigi Mersha). **Notes for Intending Authors:** submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers are refereed through a peer review process. Please indicate on the title page, "Special Session: Emerging Market Entrepreneurship". At least one of the authors should register for the conference and present the paper at the session. A guide for authors and other relevant information for submitting papers are available at:

*<http://www.agba.us/2007AGBAConferenceinMalaysia-Final.doc>*

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**Deadline for submission: 15 March, 2007**

Please send your paper as an email attachment in MS Word to one of the Session Chairs:

Dr. Ven Sriram: [vsriram@ubalt.edu](mailto:vsriram@ubalt.edu)

Dr. Tigrineh Mersha: [tmersha@ubalt.edu](mailto:tmersha@ubalt.edu)

## Call for papers

### Cooperation between East and West: Westernization of the East or Easternization of the West?

Chemnitz, Germany

13-15 September 2007

The **VIII Chemnitz East Forum** provides a platform for the exchange of results of the latest research on processes of societal transformation in Central and East European countries and its impact on states and organizations of the Western hemisphere. We would like to invite research papers dealing with all aspects of organizational change and cooperation between organizations in CEE countries and organizations in Western Europe, North America and Japan.

**The conference topics include** (but are not limited to):

1. Spread of management practices in CEE countries compared to the West.
2. Transfer of HRM practices and organizational structures from West to East and vice versa.
3. Leadership in international cooperations, East-West joint ventures, or CEE companies with Western owners.
4. Internationalization strategies of CEE firms.
5. Governance and board structures of CEE firms or East-West joint ventures.
6. Emerging organizational forms in East-West business cooperations.
7. Ethical issues of East-West cooperations.

We would like to invite you to participate in the VIII Chemnitz East Forum and at this point particularly encourage young researchers and PhD students to send us their papers. Young scholars will be offered a number of grants for participation (sponsored by several scientific or industrial organizations).

Please send an extended abstract (1,500 words) to the organization committee via e-mail as file (doc, rtf) by **end of March 2007**. Abstracts should contain the author(s) name(s), title and position, institution, address, phone number, fax number and e-mail address as well as the topic the paper is referring to. Authors will be notified about the acceptance of their abstracts by 30 April 2007. In case your paper will be chosen for presentation you should be prepared to submit a full paper before the conference.

**The conference fee is 125 Euro.** If possible, participants from Eastern European countries will get the conference fee and their travel and accommodation expenses refunded. Further details will be sent together with the invitation.

Please submit your abstract by post or email to:

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## Call for papers

### Management of Innovation in Emerging Economies

#### Special issue

### IEEE Transactions on Engineering Management

**Guest editors:** *Clayton Christensen* (Harvard University), *Chang-Chieh Hang* (National University of Singapore), *Kah-Hin Chai* (National University of Singapore)

Email: [tem-special@ieee.org](mailto:tem-special@ieee.org) or [iseckh@nus.edu.sg](mailto:iseckh@nus.edu.sg)

This special issue will focus on the management of innovation in emerging economies with widespread impact such as Brazil, China, India, and Russia. This is a timely effort, since emerging economies are increasingly an important driving force in the world economy. In line with a recent report by the Economist (Sep 16, 2006), we define emerging economies as countries that were not OECD members prior to 1994, regardless of their current status. Because of the vast differences in education, political, economic, and geographical factors, the challenges faced by technology managers and entrepreneurs in these markets are numerous and multi-faceted. The emphasis of this special issue is on the management of innovation, engineering, and technology at the firm level rather than macroeconomic national policy-level.

Given the differences and uneven levels of development among emerging economies, what and how should different types of innovations be introduced and managed in these countries? In what ways should local companies manage their indigenous innovations? How relevant or useful are existing innovation theories and practices that have primarily been developed in western countries when they are applied to China, for example? What are the new theories? Surrounding these and related questions are a broad range of topics in innovation and technology management. We particularly welcome papers on managing innovation in emerging economies in the following areas:

- Innovation strategies
- Intellectual property management and strategy
- Disruptive innovation
- Managing indigenous technologies
- Technological entrepreneurship
- R&D management
- University-industry technology transfer

- Human resource issues
- Strategic alliances
- Organization structures and cultures

We seek both research and practice articles which will enhance our understanding of the topic. Research articles are empirical or conceptual papers that present the results of research, new theories which integrate existing literature, or state-of-the-art models in the relevant areas. Practice papers describe significant application issues, innovative case studies or actual implementations of existing concepts or methodology. These papers describe complex real-life situations requiring innovative solutions. They use rigor in their arguments, build upon appropriate literature, and reach conclusions that will have an impact on research and practice.

**Submission Deadline:** March 31, 2008

**Papers submitted to:** <http://mc.manuscriptcentral.com/tem-ieee>

The cover letter should indicate that the paper is being submitted to the special issue on innovation in emerging economies. Initial editorial decisions will be reached in June, and publication should occur in 2009.

**Call for papers**

**Strategy in Emerging Markets**

**Special issue**

**Management Review News**

**Guest Editor:** *Prof Rajesh K Pillania*, Management Development Institute, India.

**Relevancy and importance of the topic:**

The role and significance of emerging markets in the global economy is continuously increasing. The term 'emerging market' was originally coined by IFC to describe a fairly narrow list of middle-to-higher income economies among the developing countries, with stock markets in which foreigners could buy securities. The term's meaning has since been expanded to include more or less all developing countries. With a high growth rate and still significant untapped potential, emerging markets are the growth engines of the world economy. These markets offer enormous opportunities to both individuals and organizations. At the same time these environments also provide numerous challenges. How to face those challenges and successfully serve the markets requires substantial strategic thought, guidance and implementation. Contributions are invited on various aspects of strategy in emerging markets.

A Suggested list of topical areas: A list of suggested topics includes but is not limited to the following:

- Special Issues in Emerging Markets
- Institutional Voids
- Country Risk
- Functional Strategies Organizations in Emerging Markets
- Competitiveness
- Mergers and Acquisitions
- Strategic Alliances and Partnerships
- Negotiations Strategies
- Bottom of Pyramid Market Strategies
- Multinational Firms' Strategies in Emerging Markets
- Strategies of firms in Emerging Markets

- Corporate Governance Issues
- Issues of Corruption and Ethics
- Outsourcing Strategies
- Future of Emerging Market Strategies

The journal website is located at:

<http://www.emeraldinsight.com/info/journals/mrn/jourinfo.jsp>

<https://iris.clarku.edu/exchweb/bin/redirect.asp?URL=http://www.emeraldins>

**Deadline for Submission of Papers: June 1st, 2007**

**Notification of Acceptance:** Sept 2007

**Final Papers Due:** November 2007

**Expected Publication Date:** Summer-Fall 2008

**Contact information:**

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